

FIELD OF STUDY: INTERNATIONAL BUSINESS AND ECONOMICS
MODE OF STUDY – FULL TIME COURSES
GRADUATES: 2017-2019
ACADEMIC YEAR – 2017 / 2018
MASTER PROGRAMME: INTERNATIONAL BUSINESS MANAGEMENT

CS – Compulsory subject
SS - Synthesis subject
DS – Deepening subject

C- Course
S- Seminar
L/P- Laboratory/Project

E - Examination
VT - Verification test
ECTS- European Credit Transfer System

CURRICULUM, First Year

No.	SUBJECT	TYPE	Discipline category	Discipline code	No. of hours / week			No. of hours / semester			Evaluation Method	No. of ECTS	Department
					C	S/L/ P	T	C	S/L/P	T			
1 ST SEMESTER - 14 weeks													
1.	International Transactions of Goods	CS	DS	M.MAI.1.1	2	1	3	28	14	42	E	6	EAI
2.	Company Internationalization	CS	DS	M.MAI.1.2	2	1	3	28	14	42	E	6	EAI
3.	International Economic Cooperation	CS	SS	M.MAI.1.3	2	2	4	28	28	56	E	6	EAI
4.	Mediation in International Business	CS	SS	M.MAI.1.4	2	1	3	28	14	42	E	6	EAI
5.	European Policies	CS	SS	M.MAI.1.5	2	2	4	28	28	56	VT	6	EAI
Total hours 1 st semester (mandatory)					10	7	17	140	98	238	4E+1VT	30	
2 ND SEMESTER – 14 weeks													
1.	Economic Globalization	CS	SS	M.MAI.2.1	2	1	3	28	14	42	E	5	EAI
2.	International Financial Markets	CS	SS	M.MAI.2.2	2	1	3	28	14	42	VT	5	EAI
3.	International Service Markets	CS	DS	M.MAI.2.3	2	1	3	28	14	42	E	5	EAI
4.	International Business Law	CS	DS	M.MAI.2.4	1	1	2	14	14	28	E	5	Law
5.	Marketing Policies	CS	DS	M.MAI.2.5	2	1	3	28	14	42	E	5	EAI
6.	Business Communication in English	CS	SS	M.MAI.2.6	-	2	2	-	28	28	VT	5	Foreign Languages
Total hours 2 nd semester (mandatory)					9	7	16	126	98	224	4E+2VT	30	

Rector,
Prof. Cristiana Cristureanu, PhD

Dean,
Prof.. Dragos Marian Rădulescu, PhD

FIELD OF STUDY: INTERNATIONAL BUSINESS AND ECONOMICS
MODE OF STUDY – FULL TIME COURSES
YEAR OF STUDY – II
GRADUATES: 2016-2018
ACADEMIC YEAR – 2017 / 2018
MASTER PROGRAMME: INTERNATIONAL BUSINESS MANAGEMENT

CS – Compulsory subject	C- Course	E - Examination
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CURRICULUM, 2ND YEAR

No.	SUBJECT	TYPE	Discipline category	Discipline code	No. of hours / week			No. of hours / semester			Evaluation Method	No. of ECTS	Department
					C	S/L/P	T	C	S/L/P	T			
1 ST SEMESTER - 14 weeks													
1.	Ethics and Corporate Social Responsibility	CS	DS	M.MAI.3.1	2	1	3	28	14	42	E	6	EAI
2.	International Investment Strategies	CS	DS	M.MAI.3.2	2	1	3	28	14	42	E	6	EAI
3.	International Commercial Negotiations	CS	SS	M.MAI.3.3	2	1	3	28	14	42	E	6	EAI
4.	Business Communication in English	CS	SS	M.MAI.3.4	2	1	3	28	14	42	E	6	EAI
5.	Informatic Systems in Business Environment	CS	SS	M.MAI.3.5	2	1	3	28	14	42	VT	6	EAI
Total hours 1 st semester (mandatory)					10	5	15	112	84	196	4E+1VT	30	
2 ND SEMESTER – 14 weeks (12+2)													
1.	Management of Internationally Financed Projects	CS	DS	M.MAI.4.1	2	2	4	24	24	48	E	6	EAI
2.	Public Relations in International Business	CS	SS	M.MAI.4.2	2	2	4	24	24	48	E	6	EAI
3.	Competition Strategies	CS	DS	M.MAI.4.3	2	2	4	24	24	48	E	6	EAI
4.	Research Methodology - Documentation for Thesis Defence	CS	SS	M.MAI.4.4	-	2	2	-	24	24	VT	6	EAI
5.	Internship	CS	DS	M.MAI.4.5	2 weeks ×5 days/week x 6 hours/day			-	60	60	VT	6	EAI
Total hours 2 nd semester (mandatory)					6	8	14	72	156	228	3E+2VT	30	
TOTAL ECTS/PROGRAM OF STUDY												120	
Diploma exam												10	

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