

“Dimitrie Cantemir” Christian University
INTERNATIONAL BUSINESS AND ECONOMICS
Specialization: ECONOMICS AND INTERNATIONAL BUSINESS
MASTER IN INTERNATIONAL BUSINESS MANAGEMENT
OFFICIAL LENGTH OF THE PROGRAM: FOUR SEMESTERS
FULL TIME COURSES
ACADEMIC YEAR: 2015-2016

LEGEND:
 C=Course; S=Seminar; D=Debate; T=Total; CST=transferable credits; Cpl.=Compulsory;
 Opt.=Optional; F=Facultative; CS=Complementary Subject; SS=Speciaty Subject; BS=BasicSubject;
 ES=Elaborated Subject; Ex=Exams; T=Test; OP=Oral presentation

CURRICULUM, 1ST YEAR

Crt No	Name of the subject	Subject Type	Subject Category	Classes/ Week			Classes/ Semester			Examination type	Nr. TC S
				C	S/L	T	C	S/L	T		
1stSEMESTER 14 weeks											
1.	International Transactions	Cpl.	SS	2	1	3	28	14	42	EX	6
2.	Company Internationalizing	Cpl.	ES	2	1	3	28	14	42	EX	6
3.	International Economic Cooperation	Cpl.	SS	2	1	3	28	14	42	EX	6
4.	International Services Markets	Cpl.	ES	2	1	3	28	14	42	EX	6
5.	European Policies	Cpl.	SS	2	1	3	28	14	42	EX	6
TOTAL CLASSES /1st SEMESTER (compulsory)				10	5	15	140	70	210	5Ex	30

Crt No	Name of the subject	Subject Type	Subject Category	Classes/ Week			Classes/ Semester			Examination type	Nr T CS
				C	S/L	T	C	S/L	T		
2 ND SEMESTER - 14 weeks											
1.	World Economics	Cpl.	ES	2	1	3	28	14	42	EX	6
2.	International Financial Markets	Cpl.	SS	2	1	3	28	14	42	EX	6
3.	Mediation in International Business	Cpl.	ES	2	1	3	28	14	42	EX	6
4.	Business International Law	Cpl.	ES	2	1	3	28	14	42	EX	6
5.	Marketing Policies	Cpl.	ES	2	1	3	28	14	42	EX	6
TOTAL CLASSES/ 2 ND SEMESTER (compulsory)				10	5	15	140	70	210	5Ex	30

Rector,
Prof. Cristiana CRISTUREANU, PhD

Dean,
Assoc. Prof. Dragoș Marian RĂDULESCU, PhD

Head of Master,
Assoc. Prof. Cristina ATHU

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CURRICULUM 2ND YEAR

Crt No	Name of the subject	Subject Type	Subject Category	Classes/ Week			Classes/ Semester			Examination type	Nr CS T
				C	S/L	T	C	S/L	T		
3 RD SEMESTER - 14 weeks											
1.	Ethics and Culture in International Business	Cpl.	SS	2	1	3	28	14	42	EX	6
	Geopolitics of International Relations	Cpl.	SS								
2.	International Investment Strategies	Cpl.	ES	2	1	3	28	14	42	EX	6
3.	Informatic Systems in the Business Environment	Cpl.	CS	2	1	3	28	14	42	EX	6
4.	English in Business Communication	Cpl.	SS	2	1	3	28	14	42	EX	6
5.	Scientific Research Project	Cpl.	SS	-	2	2	-	28	28	T	6
TOTAL CLASSES /3 RD SEMESTER (compulsory)				8	6	14	112	84	196	4Ex+1T	30

Crt No	Name of the subject	Subject Type	Subject Category	Classes/ Week			Classes/ Semester			Examination type	Nr. CS T
				C	S/L	T	C	S/L	T		
4TH SEMESTER - 14 weeks											
1.	Mangement of Internationally Financed Projects	Cpl.	ES	2	1	3	28	14	42	EX	6
2.	Public Relations in International Business	Cpl.	SS	2	1	3	28	14	42	EX	6
3.	Marketing Competitive Strategies	Cpl.	ES	2	1	3	28	14	42	EX	6
4.	Internship	Cpl.	ES	-	4	4	-	56	56	FT	6
5.	Research Methodology for the Dissertation Thesis	Cpl.	SS	-	2	2	-	28	28	T	6
TOTAL CLASSES /4TH SEMESTER (compulsory)				6	9	15	70	126	196	3Ex+1FT+1T	30
THESIS/DISSERTATION PRESENTATION											10

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