



Program of the 14th annual session of the undergraduates' scientific communications of the Faculty of International Business and Economics on Friday, April 5, 2013, 12.00 -16.00, Room

THE ORGANIZING COMMITTEE

- Prof. **Corina Adriana DUMITRESCU**, Ph.D - *Rector "Dimitrie Cantemir" Christian University*
- Prof. **Cristiana CRISTUREANU**, PhD –*Vice- Rector "Dimitrie Cantemir" Christian University*
- Prof. **Gheorghe LEPĂDATU**, PhD – *Vice- Rector "Dimitrie Cantemir" Christian University*
- Prof. **Victor MUNTEANU**, PhD – *Vice- Rector "Dimitrie Cantemir" Christian University*
- Prof. **Constanța CHIȚIBA**, PhD - *Dean Faculty of International Business and Economics*
- Associate Prof. **Dragoș Marian RĂDULESCU**, PhD – *Deputy Dean Faculty of International Business and Economics*
- Prof. **Daniel Mihai ȘANDRU**, PhD – *Head of the Department of Economics and International Business, Faculty of International Business and Economics*
- Associate Prof. **Adina MUȘETESCU**, PhD – *coordinator of the scientific activity, Faculty of International Business and Economics*
- Prof. **Virgil ADĂSCĂLIȚIEI**, PhD
- Prof **Georgeta ILIE**, PhD
- Associate Prof. **GrațIELA GHIC**, PhD
- Associate Prof. **Cezar MILITARU**, PhD
- Associate Prof. **Narcisa ISĂILĂ**, PhD
- Lecturer **Anda Nicoleta ONETIU**, PhD
- Lecturer **Marian COVLEA**

THE SECRETARIAT OF THE SESSION

- Teaching Assistant **Alexandra Ana Maria ȘERBAN**
- Teaching Assistant **Andreea - Monica PREDONU**



"DIMITRIE CANTEMIR" CHRISTIAN UNIVERSITY FACULTY OF INTERNATIONAL BUSINESS AND ECONOMICS



**Program
of the 14th annual session of the undergraduates' scientific
communications of the Faculty of International Business and
Economics**

„NEW DEVELOPMENT PERSPECTIVES OF INTERNATIONAL BUSINESS”

***BUCHAREST
Aprilie 5, 2013***

Panel I

Examination Commission

Prof. **Constanța CHIȚIBA, PhD** – President of the Commission

Associate Prof. **Grațiela GHIC, PhD** – member

Associate Prof. **Adina MUȘETESCU, PhD** – member

Lecturer **Anda Nicoleta ONETIU, PhD** - member

Teaching Assistant **Alexandra Ana Maria ȘERBAN** - secretary

Students' communications

1. *Migration and the destination country* - **TULUC Cătălin, BULAI Marina, BURNEIU Andreea** („Ștefan Odobleja” Theoretical High-School, 12th grade F.), coordinator - prof. Ana-Cristina SUCIU
2. *Bank Interest: definition, meaning, ways of computing* - **CATANĂ Alexandra** („Virgil Madgearu” Economic High-School, Nr. 1, 10th grade A), **CATANĂ George** („Nicolae Kretzulescu” Higher Commercial School, 10th grade), coordinator – Ph.D St. Univ. Lect. Marian COVLEA
3. *Provision of financial resources* - **BONEA Nicoleta** („Virgil Madgearu” Economic College), coordinator Catalin DARMON
4. *Business management* - **NEGREA Anca Mihaela** („Virgil Madgearu” Economic College, 12th grade), coordinator - prof. Cătălin DARMON
5. *The National Park Cheile Bicazului* - **COSTACHE Andreea** („Viaceslav Harnaj” Agricultural College, 12th grade D), coordinator - prof. Alina Popescu ARGES
6. *The Biosphere Natural Park of the Danube Delta* - **MUNTEANU Florina** („Viaceslav Harnaj” Agricultural College, 12th grade D), coordinator - prof. Alina Popescu ARGES
7. *The Economic Geography – definition, object of study, analysis and information methods*, **ZAMFIR Gabriela** („Viaceslav Harnaj” Agricultural College, 12th grade E), coordinator - prof. Elena STAN
8. *Political Geography* - **ION Carmen Andreea** („Viaceslav Harnaj” Agricultural College, 12th grade E), coordinator - prof. Felicia STROE
9. *The USA role in the world economic system* - **DOBRE Alina** (Media Technical College, 12th grade C), coordinator - prof. Monica Cristina PARLOG

10. *The effect of global warming over economy* - **SIANU Sorina** (Media Technical College, 12th grade A), coordinator - prof. Ioana MANTA



Panel II
Examination Commission

Prof. Constanța CHIȚIB, PhD – President of the Commission
Associate Prof. **Cezar MILITARU, PhD - member**
Associate Prof. **Cristian-Ștefan CRĂCIUN, Ph.D – member**
Associate Prof. **Narcisa ISĂILĂ, PhD – member**
Teaching Assistant **Andreea - Monica PREDONU - secretary**

Undergraduates' Communications

1. *Main aspects of the globalization process* - **NICULAE Adriana Nicoleta, KLABACS Vlad Albert** (1st year) coordinator –Prof. Constanta CHITIBA, PhD
2. *Strategies of Business Internationalization* - **ANTON Gabriela Alina, POPESCU Pasarea Alina** (2nd year) coordinator -. Prof. Constanta CHITIBA, PhD
3. *Most frequent errors in an international commercial negotiation* - **BURCIU Andra - Mihaela, COJANU Ștefan – Cristian, RĂDUCU Afrodita – Nicoleta** (2nd year) coordinator - Prof. Constanta CHITIBA, PhD
4. *National Security* – **BARBU Andrei**, coordinator - Prof. Constanta CHITIBA, PhD
5. *The history of European Union* - **RADE Adrian** (1st year) coordinator - Prof. Constanta CHITIBA, PhD
6. *The role of Coca-Cola in the globalization process*- **UNGUREANU Cristina – Elena, BURCIU Andra - Mihaela**, (2nd year) coordinator - Prof. Constanta CHITIBA, PhD
7. *The Romanian negotiator's portrait* - **DASCĂLU Victor, NĂSTUREL Ștefan, BALTAC Gabriel** (2nd year, gr. 7) coordinator - Prof. Constanta CHITIBA, PhD
8. *Negotiation – a communicational process* - **CONSTANTIN Mariana Florentina, TUDOR Andreea, GIURESCU Johann Andreas, DRUGAU Catalin Florin** (2nd year) coordinator - Prof. Constanta CHITIBA, PhD

9. *Development poles in the world economy* - **Kiss Toni** (1st year) coordinator - Prof. Constanta CHITIBA, PhD
10. *Intercultural influences in International Commercial Negotiations* - **GIBOI Adina Corina, NEACSU Vladimir Adrian, ABRAMIUC Robert-George** (2nd year, gr. 2) coordinator - Prof. Constanta CHITIBA, PhD
11. *Present situation and perspectives of the direct foreign investments in Romanian economy* - **BURCIU Andra - Mihaela** (2nd year, gr. 7) coordinator - Prof. Georgeta ILIE, PhD
12. *How to get fortune* - **NASTUREL Ștefan** (2nd year, gr. 7) coordinator - Prof. Georgeta ILIE, PhD
13. *Economic Neo-Liberalism - Between Ahriman and Ahura Mazda* - **DASCĂLU Victor** (2nd year, gr. 7) coordinator - Univ. Prof. Georgeta ILIE, PhD
14. *Liberalism vs. Protectionism in present trade policies* - **GRIGORIU Diana-Ramona** (3rd year, gr. 5) coordinator - Prof. Georgeta ILIE, PhD
15. *The Dumping – a type of unfair competition in current commercial relations* - **ȘTEFAN Corina Andreea** (3rd year, gr. 5) coordinator - Prof. Georgeta ILIE, PhD
16. *Romanian jurisprudence regarding the application and interpretation of the Convention adopted in New York, on 10th of June 1958, for the acknowledgement and execution of foreign arbitration sentences*- **CONSTANTIN Mariana Florentina, TUDOR Andreea, GIURESCU Johann Andreas**, (2nd year) coordinator - Prof. Mihail ȘANDRU, PhD
17. *Interpretation of the File nr. 10042/2004* - **BURCIU Andra - Mihaela** (2nd year, gr. 7) coordinator - Prof. Mihai ȘANDRU, PhD
18. *The institutional system of arbitration in Romania* - **NASTUREL Ștefan, ILARION Ivan** (2nd year, gr. 7) coordinator - Prof. Mihai ȘANDRU, PhD.
19. *Trade companies in the EU member states* - **ILIE Alexandra-Gianina, NEAGU Andreea-Alexandra, PLEȘEA Cristina-Ramona** (2nd year, gr. 4) coordinator - Prof. Mihai ȘANDRU, PhD
20. *The importance of abiding by the ethical principles in international business* - **PANĂ Sorin, STĂNESCU Georgiana** (3rd year, gr. 5) coordinator - Associate Prof. Cezar MILITARU, PhD, Teaching Assistant Adriana ZANFIR
21. *Leadership within the multinational companies* - **ȘTEFAN Corina Andreea, GRIGORIU Diana Ramona** (3rd year, gr. 5) coordinator - Associate Prof. Cezar MILITARU, PhD, Teaching Assistant Adriana ZANFIR

22. *How to make a successful brand* - **PLESEA Cristina-Ramona, ILIE Alexandra-Gianina** (2nd year, gr. 4) coordinator - Associate Prof. Cristian Ștefan CRĂCIUN, PhD
23. *The impact of the macro-economic gaps on Romanian economy* - **VISAN Ramona, IORDACHE Marinela, ALDULESCU Roxana** (1st year, gr. 8) coordinator –Lecturer - Claudia BENTOIU, PhD, Teaching Assistant Andreea – Monica PREDONU
24. *The psychological impact of the loss of employment on the unemployed* - **KLABACS Vlad Albert** (1st year, gr. 7) coordinator - Lecturer - Claudia BENTOIU, PhD, Teaching Assistant Andreea – Monica PREDONU
25. *The Influence of investments with European funds on Romanian economy* - **NICULAE Adriana Nicoleta, VARGA Mihai, LIPOVICIANU Octavian** (1st year, gr. 2) coordinator - Lecturer - Claudia BENTOIU, PhD, Teaching Assistant Andreea – Monica PREDONU
26. *Romanian GDP development* - **RADE Adrian Viorel** (1st year) coordinator - Lecturer - Claudia BENTOIU, PhD, Teaching Assistant Andreea – Monica PREDONU
27. *The human factor in the process of economic development* - **NICULESCU Elisa, FRATEA Mihaela** (1st year, gr. 1) coordinator - Lecturer - Claudia BENTOIU, PhD, Teaching Assistant Andreea – Monica PREDONU
28. *The European labor market and the bans for Romanians* - **DELU Daniel, NEAGOE Robert, PRISACARIU Cristian** (1st year, gr. 8) coordinator - Lecturer - Claudia BENTOIU, PhD, Teaching Assistant Andreea – Monica PREDONU
29. *The effects of tax evasion in Romania* - **ANDREAȘ Laura, BETA Maria Venera, IONESCU Alexandra, SAVU Denise Adriana** (1st year, gr. 3) coordinator - Lecturer - Claudia BENTOIU, PhD, Teaching Assistant Andreea – Monica PREDONU
30. *The use of English in Romanian commercials-* **VARGA Mihai, LIPOVICIANU Octavian** (1st year, gr. 2) coordinator –Lecturer Alexandra MORARU, PhD
31. *The sea-fleet evolution* - **ILIE Alexandra-Gianina, NEAGU Andreea-Alexandra, PLEȘEA Cristina-Ramona** (2nd year, gr. 4) coordinator - Lecturer Constantin GEORGESCU, PhD
32. *The European Union fleet evolution. Case study: Romania* - **CONSTANTIN Mariana Florentina, DOBRE Stefania** (2nd year) coordinator - Lecturer Constantin GEORGESCU, PhD
33. *Great Brinain’s economic impact regarding tourism during the Olympic Games in 2012* - **BURCIU Andra - Mihaela, RĂDUCU Afrodita – Nicoleta** (2nd year, gr. 7) coordinator - Lecturer Anda ONETIU, PhD, Teaching Assistant Anca COSTEA
34. *Russia – a touristic landmark* - **DASCĂLU Victor, NĂSTUREL Ștefan, BALTAC Gabriel** (2nd year, gr.7) coordinator - Lecturer Anda ONETIU, PhD, Teaching Assistant Anca COSTEA
35. *Business accountancy* - **NASTUREL Ștefan** (2nd year, gr.7) coordinator - Lecturer Doina Maria TILEA, PhD
36. *The lease - a way to improve the efficiency of the entity activity* - **PANAGHIA Diana Claudia** (2nd year) coordinator - Lecturer Doina Maria TILEA, PhD
37. *Modern promoting strategies in services. Case study: Google AdWords.* - **BRANZEI Marian** (3rd year, gr.4) coordinator - Teaching Assistant Ana Maria DINU
38. *A study of the banking system in Switzerland* - **STEFAN Corina Andreea, GRIGORIU Diana Ramona, MILEA Cristina Alexandra** (3rd year, gr. 5) coordinator - teaching Assistant Ana Maria DINU
39. *Promoting methods and techniques of telecommunication services* - **FLOREA Paul** (3rd year, gr. 1) coordinator - Teaching Assistant Ana Maria DINU
40. *Trends of services development in Romania. Transport services* - **PANĂ Sorin, STĂNESCU Georgiana** (3rd year, gr. 5) coordoinator – Teaching Assistant Ana Maria DINU
41. *A study regarding the banking system in Germany* - **VOICU Cristina** (3rd year, gr. 5) coordinator - Teaching Assistant Ana Maria DINU
42. *The Republic of China and Economic evolution* - **ȚOROPOC Roxana, DUMITRU Alexandra, VARGA Mihai,** (1st year, gr.2) coordinator – Teaching Assistant Alexandra SERBAN



Program of the postgraduates' 5th annual scientific session
Curriculum of postgraduate studies: Internatioional Business
Management

Curriculum of postgraduate studies: Business Environment and
European Integration

Frida, Aprilie 5, 2013, 14⁰⁰-16⁰⁰, Room 87

THE ORGANIZING COMMITTEE

- Prof. **Corina Adriana DUMITRESCU**, Ph.D - *Rector*
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and Economics
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scientific acivity, Faculty of International Business and Economics
- Prof. **Virgil ADĂSCĂLIȚIEI**, PhD
- Prof **Georgeta ILIE**, PhD
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THE SECRETARIAT OF THE SESSION

- Teaching Assistant **Alexandra Ana Maria ȘERBAN**



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Program
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Associate Prof. Adina MUȘETESCU, PhD – member

Teaching Assistant Alexandra Ana Maria ȘERBAN - secretary

1. *Stimulation of direct foreign investments – Comparrative study Romania, Bulgaria and Hungary* - **PENA Silvia** (MAI Master) coordinator - Prof. Georgeta ILIE, PhD
2. *Greenfield in Romanian food industry* - **POPA Daniela Stefania** (MAI Master) coordinator Prof. Georgeta ILIE, PhD
3. *Hypermarkets development on the Romanian competitive market* - **FLOASIU Tiberiu-Iustin** (IAE Master) coordinator Lect. Oana CHINDRIȘ – VASIOIU
4. *Russia in the European geopolitical area between tradition and current trends* - **DUMITRU Cristina** (IAE Master) coordinator Lect. Anda Nicoleta ONETIU, PhD