

"DIMITRIE CANTEMIR" CHRISTIAN UNIVERSITY

THE INSTITUTE OF
MULTIDISCIPLINARY SCIENTIFIC
RESEARCH, UCDC



FACULTY OF
INTERNATIONAL
BUSINESS AND
ECONOMICS



Associated with

THE ROMANIAN ACADEMY
THE INSTITUTE OF WORLD ECONOMY

UNIVERSITÀ
DEGLI STUDI
DI MESSINA,
ITALY

THE ACADEMY OF
ECONOMIC
STUDIES,
MOLDAVIA

THE INTERNATIONAL CONFERENCE

„Challenges of doing business
in the global economy”

- CBGE 2013 -
First edition

JOURNALS

”Knowledge Horizons Economics”

Social-economic discussions Romanian ADR

BUCHAREST
May 23-25 2013

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THE INTERNATIONAL CONFERENCE „Challenges of doing business in the global economy”

Program

- 23 May - participants' arrival and registration.
 24 May - 8,30 - 9,30 – registration, getting folders
 and receiving the conference program;
 - 9,30-11,30 – opening and plenary session;
 - 11,30 - 12,00 – coffee break;
 - 12,00 - 13,30 – plenary session;
 - 13,30 - 15,00 – break;
 - 15,00 - 17,00 – sessions on different
 domains;
 - 17,00 - 17,30 – coffee break;
 - 17,30 - 19,00 – sessions on different
 domains
 25 May - 9,00 - 11,00 – plenary session
 - 11,00 - 11,30 – coffee break;
 - 11,30 - 13,00 – plenary conclusions.

The conference will develop both in plenary and in parallel sections. Participants have to pay a participation fee of 150 RON for each paper, except for participants from the DCCU.

The international conference will be held in Bucharest, at “Dimitrie Cantemir” Christian University from Bucharest, Splaiul Unirii no. 176, District 4.

All information required on the participants' arrival and accommodation and the distribution of works according to sections will be communicated in due time.

Contact

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 Teaching assist. **Andreea - Monica PREDONU**
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CONFERINȚA INTERNAȚIONALĂ „Challenges of doing business in the global economy”

Registration

Registration is accomplished by sending the **full paper** at conferintarei@yahoo.com

Please indicate the full name, affiliation and email addresses of the authors, indicating the contact author, in the registration message.

It is necessary to mention „*Conferință internațională*” for each paper. The maximum number of papers per participant is *two*.

Editing instructions

The papers will be written and edited according to the specifications at <http://orizonturi.ucdc.ro/instructiuni.html>

- title: TNR, bold, 12, capitals, center
- authors: TNR, normal, 10, right
- affiliation: TNR, 10, normal, right
- authors' email: TNR, 10, right
- abstract: TNR, italic, 9, justified, 100-150 words
- Key words: 4-6, TNR, italic, 9, left
- text: TNR, 10, justified
- layout: top 4,5 cm; bottom 4,5 cm; inside 4,0 cm; outside 4,0 cm; size A4; header 4,5 cm; footer 4,5 cm; maximum 6 pagini.

The paper will be written both in **Romanian** and in **English**. The accepted papers will be included in the journal Knowledge Horizons Economics, quoted in 4 BDI.

Participation conditions

The accepted papers will be published only after being presented within the conference. Participants will receive a Certificate of attendance.

Important dates:

- **April 11-25 2013** – sending full papers (in English and Romanian)
- **April 30 2013** – papers' acceptance
- **May 10 2013** – payment and full paper

Objectives

- a) Stimulating the innovation process as a result of the outcomes implementation of scientific research and economic-technical development in today's stage of Romania's international economic relations.
- b) Correlating fundamental research with economic policy decisions according to the empirical analysis.
- c) Increasing visibility towards Romanian research as well as towards „Dimitrie Cantemir” Christian University through the Institute of Multidisciplinary Scientific Research and the Faculty of International Business and Economics.
- d) Integrating the Romanian research community in the activities of the international research community.
- e) Comparative studies of the real need to develop and levels achieved in the priority areas.
- f) Identifying solutions to solve the world economic crisis.
- g) Creating a transnational and interdisciplinary cooperation for profiling a team in order to achieve the performance of projects financed by EU programs (FP7).

Sections

I. International economic relations

*European business and integration
International transactions and negotiations*

II. The present macro-economic context of the EU business environment

*Trade – services
Market research
Marketing policies and programs
Finances, Accountancy and Audit*

III. The present social and legal context in the EU

*Law, Mediation, Administrative Sciences, Political
Science, History, Philology, Communication
Sciences, Education Sciences*