

"DIMITRIE CANTEMIR"
CHRISTIAN UNIVERSITY



FACULTY OF INTERNATIONAL BUSINESS AND
ECONOMICS

Associated with

ECONOMIC RESEARCH INSTITUTE
BULGARIAN ACADEMY
OF SCIENCES

ROMANIAN ACADEMY
INSTITUTE FOR WORLD
ECONOMY

THE ACADEMY OF
ECONOMIC
STUDIES MOLDAVIA

ARDAE

Romanian Association of Law
and European Affairs

THE INTERNATIONAL CONFERENCE
„Challenges of Doing Business
in the Global Economy”
- CBGE 2018 -

Sixth Edition

Journals:

Academic Journal of Economic Studies
Economic Studies Journal
Economic Thought
Revista de Economie Mondială
Global Economic Observer

BUCHAREST
May 16-17 2018



Special Chairmen

Professor **Momcilo LUBURICI**, Ph.D. – **Founding President** of
“Dimitrie Cantemir” Christian University (DCCU)
Professor **Corina Adriana DUMITRESCU**, Ph.D. – **Senate
President**, “Dimitrie Cantemir” Christian University
Professor **Cristiana CRISTUREANU**, Ph.D., **Rector**, DCCU

Special guests

Acad. Prof. hab., **Grigore BELOSTECINIC**, Ph.D. – Rector of the
Academy of Economic Studies, *Republic of Moldova*
Acad. Prof., **Lucian Liviu ALBU**, Ph.D. - *The Romanian Academy*

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THE INTERNATIONAL CONFERENCE „Challenges of Doing Business in the Global Economy”

Program

May 16, 2018

- 10:00-10:30 – Registration;
- 10:30-12:30 – Opening and plenary session;
- 12:30-13:00 – Coffee break;
- 13:00-14:30 – Plenary session;
- 14:30-15:00 – Break;
- 15:00-17:00 – Parallel sessions;
- 17:00-17:30 – Coffee break;
- 17:30-19:00 – Parallel sessions;

May 17, 2018

- 09:00-11:00 – Plenary session;
- 11:00-11:30 – Coffee break;
- 11:30-13:00 – Plenary conclusions.

The program will be a combination of plenary and parallel sessions.

The international conference will be held in Bucharest, at “Dimitrie Cantemir” Christian University from Bucharest, Splaiul Unirii no. 176, District 4.

The information required on the detailed program will be communicated in due time.

Contact

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Registration

Registration is accomplished by sending the title of the paper at conferintarei@gmail.com.

In the registration message, please indicate:

- the title of the paper (in English and Romanian);
- the full name, affiliation and e-mail addresses of the authors, indicating the contact author;

The maximum number of papers per participant is two.

Editing instructions

Papers *in extenso* will be written in **English**. After the evaluation process, the papers **presented** and **accepted** for publication will be included in the following journals: **Academic Journal of Economic Studies**, **Economic Studies**, **Economic Thought**, **Revista de Economie Mondială** and **Global Economic Observer**, indexed in international bases.

All papers will have to follow the specific instructions found on the journals' web sites:

- **Academic Journal of Economic Studies:**
[http://www.ajes.ro/guide_for_authors/;](http://www.ajes.ro/guide_for_authors/)
- **Economic Studies Journal, Economic Thought:**
<https://www.iki.bas.bg/en/economic-studies-journal-0;>
<https://www.iki.bas.bg/en/economic-thought-journal-0;>
- **Revista de Economie Mondială** and **Global Economic Observer:**
[https://ideas.repec.org/s/iem/journl.html;](https://ideas.repec.org/s/iem/journl.html)
[http://www.globeco.ro/authors-guidelines/.](http://www.globeco.ro/authors-guidelines/)

Participation and publishing conditions

The proceedings of the conference will be held in plenary session as well as in parallel sections. Participants enrolled in the conference program will receive a participation diploma.

The papers presented at the conference will be published only after the selection process, subject to compliance with the editing rules of the above publications.

Important dates

- May 1st 2018** - Registration for the Conference program
- May 10th 2018** - Notification of acceptance

Objectives

- a) Stimulating the innovation process as a consequence of the implementation of the scientific research results and promoting Romania's international economic relations.
- b) Correlating fundamental research with economic policy decisions on the basis of the empirical analysis.
- c) Increasing the visibility and recognition of the Romanian research as well as the visibility of „Dimitrie Cantemir” Christian University through the Institute of Multidisciplinary Scientific Research and the Faculty of International Business and Economics.
- d) Integrating the Romanian research community in the activities of the international research community.
- e) Elaborating comparative studies investigating the gaps between the development needs and the levels already achieved in the priority areas.
- f) Identifying viable solutions to the world economic issues.
- g) Creating a transnational and interdisciplinary cooperation network and building effective partnerships in order to successfully participate at projects financed through EU programs (such as Horizon 2020).

Sections

I. International Economic Relations and Global Economy

Economics and International Affairs, International Trade, Foreign Direct Investment, World Economic Situation, Social Responsibility and Sustainable Development, Ethics in international affairs.

II. Nowadays Business Environment

Economic Policies, e-Business, Market Research, Policies and marketing programs, Finance, Accounting and Auditing Informatic systems

III. New international economic order

*Challenges of the global economic environment
Reform of the international organizations
New centres of economic power worldwide*

IV. Global Social and Educational Environment

*Law, Mediation, Administrative Sciences, Political Science
History, Philology, Communication Sciences.*