

Field of study: **INTERNATIONAL BUSINESS**
 Master programme: **INTERNATIONAL BUSINESS (IB)**
 Teaching language: **ENGLISH LANGUAGE**
 Type of learning: **FULL TIME ATTENDANCE**
 Graduates: **2018-2020**
 Academic year: **2018-2019**

CS– Compulsory subject	C -Course	E - Exam
TS–Thoroughgoing Subject	S - Seminar	OA- Ongoing Assessment
SS - Synthesis Subject	L/P – Lab/Project	ECTS – European Credit Transfer System

CURRICULUM, First Year

No.	Subject	Type of subject	Category of subject	Code of subject	No. of hours /week			No. of hours/semester			Type of assesment	No. of ECTS	Depart ment
					C	S/L/P	T	C	S/L/P	T			
First semester, 14 weeks													
1.	International Business Environment	CS	SS	IB 1.1.1	2	2	4	28	28	56	E	6	EAI
2.	Global Strategic Management	CS	TS	IB 1.1.2	2	2	4	28	28	56	E	6	EAI
3.	International Economic Relations Geopolitics	CS	SS	IB 1.1.3	2	1	3	28	14	42	E	6	CRP
4.	International Marketing	CS	SS	IB 1.1.4	2	2	4	28	28	56	E	6	MK
5.	Business English Communication	CS	SS	IB 1.1.5	1	2	3	14	28	42	OA	6	LLS
Compulsory subjects total hours					9	9	18	126	126	252	4E+10A	30	
Second semester, 14 weeks													
1.	Economic Diplomacy	CS	TS	IB 1.2.1	2	2	4	28	28	56	E	8	EAI
2.	International Financial Markets	CS	TS	IB 1.2.2	1	2	3	14	28	42	OA	7	FB
3.	International Investment Strategies	CS	TS	IB 1.2.3	2	1	3	28	14	42	E	7	EAI
4.	Marketing Competitive Strategies on International Market	CS	SS	IB 1.2.4	2	2	4	28	28	56	E	8	MK
Compulsory subjects total hours					7	7	14	98	98	196	3E+10A	30	

Rector,
 Professor Cristiana Cristureanu, Ph.D.

Dean,
 Professor Dragoş Marian Rădulescu, Ph.D.

Master programme: **INTERNATIONAL BUSINESS (IB)**
 Teaching language: **ENGLISH LANGUAGE**
 Type of learning: **FULL TIME ATTENDANCE**
 Graduates: **2018-2020**
 Academic Year: **2019-2020**

CS – Compulsory Subject	C -Course	E - Exam
TS – Thoroughgoing Subject	S - Seminar	OA- Ongoing Assessment
SS - Synthesis Subject	L/P – Lab/Project	ECTS – European Credit Transfer System

CURRICULUM, Second Year

No.	Subject	Type of subject	Category of subject	Code of subject	No. of hours /week			No. of hours/semester			Type of assesment	No. of ECTS	Depart ment
					C	S/L/P	T	C	S/L/P	T			
Third semester, 14 weeks													
1.	International Business Ethics	CS	SS	IB 2.1.1	2	2	4	28	28	56	OA	7	EAI
2.	International Services Markets	CS	SS	IB 2.1.2	2	2	4	28	28	56	E	7	EAI
3.	International Business Environment Informatics	CS	TS	IB 2.1.3	2	1	3	28	14	42	E	7	EAI
4.	Economic and Financial Analysis in International Trade	CS	SS	IB 2.1.4	2	1	3	28	14	42	E	6	AA
5.	Internship	CS	SS	IB 2.2.5	-	6	6	-	84	84	OA	3	EAI
Compulsory subjects total hours					8	12	20	112	168	280	3E+2OA	30	
Fourth semester, 14 weeks (12+2)													
1.	Management of Internationally Financed Projects	CS	TS	IB 2.2.1	2	2	4	24	24	48	E	7	EAI
2.	International Business Law	CS	TS	IB 2.2.2	2	2	4	24	24	48	E	7	Law
3.	Communication and International Public Relations	CS	TS	IB 2.2.3	2	2	4	24	24	48	E	7	LLS
4.	Interdisciplinary Research Seminar - dissertation documentation	CS	SS	IB 2.2.4	-	2	2	-	24	24	OA	6	EAI
5.	Ethics and Academic Integrity	CS	TS	IB 2.2.5	-	2	2	-	24	24	OA	3	EAI
Compulsory subjects total hours					6	10	16	72	120	192	3E+2 OA	30	
TOTAL ECTS/PROGRAMME												120	
Completion of Dissertation Paper		2 weeks x 5 days/week 6 hours/day= 60 hours											
Dissertation Paper Assessment												10	

Rector,

Professor Cristiana Cristureanu, Ph.D.
 Ph.D.Cristiana Cristureanu

Dean,

Professor Dragoş Marian Rădulescu,
 Prof.univ.dr. Dragoş Marian Rădulescu