

"DIMITRIE CANTEMIR" CHRISTIAN UNIVERSITY

THE INSTITUTE OF MULTIDISCIPLINARY
SCIENTIFIC RESEARCH



FACULTY OF
INTERNATIONAL
BUSINESS AND
ECONOMICS



Associated with

THE ROMANIAN ACADEMY INSTITUTE FOR
WORLD ECONOMY

UNIVERSITÀ
DEGLI STUDI
DI MESSINA,
ITALY

THE ACADEMY OF
ECONOMIC
STUDIES
MOLDAVIA

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Romanian Association of Law
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THE INTERNATIONAL CONFERENCE

Challenges of Doing Business in the Global Economy

- CBGE 2015 -

THIRD EDITION

JOURNALS

"Knowledge Horizons Economics"

Journal of Global Economics

Global Economic Observer

BUCHAREST
May 22-23, 2015

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THE INTERNATIONAL CONFERENCE Challenges of Doing Business in the Global Economy

Program

- 22 May 10:00-10:30 – registration;
10:30-12:30 – opening and plenary session;
12:30-13:00 – coffee break;
13:00-14:30 – plenary session;
14:30-15:00 – break;
15:00-17:00 – parallel sessions;
17:00-17:30 – coffee break;
17:30-19:00 – parallel sessions;
- 23 May 9:00-11:00 – plenary session;
11:00-11:30 – coffee break;
11:30-13:00 – plenary conclusions.

The program will be a combination of plenary and parallel sessions.

The international conference will be held in Bucharest, at “Dimitrie Cantemir” Christian University from Bucharest, Splaiul Unirii no. 176, District 4.

The information required on the participants’ arrival and accommodation and the detailed program will be communicated in due time.

Contact

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THE INTERNATIONAL CONFERENCE Challenges of Doing Business in the Global Economy

Registration

Registration is accomplished by sending the **full paper** at conferinterei@ucdc.ro. Please indicate the full name, affiliation and email addresses of the authors, indicating the contact author, in the registration message.

It is necessary to mention “*International conference*” for each paper. The maximum number of papers per participant is **two**.

Editing instructions

The papers will be written and edited according to the following specifications:

- title: Arial Narrow, bold, 16, capitals, center;
- authors: Arial Narrow, bold, 12, left;
- authors affiliation: Arial Narrow, 9, italic, left;
- summary: Arial Narrow, italic, 9, left, 100-150 words;
- key words: 4-6, Arial Narrow, italic, 9, left;
- text: Arial Narrow, size 11, line space: single, justified, **two columns text**;
- page setup: top 2,2 cm; bottom 2,2 cm; left 2 cm; right 2 cm; size A4; maximum 6 pages.

The papers will be written in **English**. The accepted papers will be included in the journals *Knowledge Horizons Economics*, *World Economy Journal*, *Global Economic Observer* quoted BDI*.

*Note: For the *Global Economic Observer* and the *World Economy Journal* the papers will have to follow the specific instructions found on the journals’ web sites:

<http://www.globeco.ro/authors-guidelines/>
<http://www.iem.ro/rem/index.php/REM/about/submissions#authorGuidelines>

Participation conditions

All papers will undergo the same peer-review process, and if accepted and presented at the conference, will be published. Participants will receive a Certificate of attendance.

Important dates:

April 19, 2015 - sending full papers (in English)

April 27, 2015 - notification of acceptance

Objectives

- a) Stimulating the innovation process as a consequence of the implementation of the scientific research results and promoting Romania’s international economic relations.
- b) Correlating fundamental research with economic policy decisions on the basis of the empirical analysis.
- c) Increasing the visibility and recognition of the Romanian research as well as the visibility of „Dimitrie Cantemir” Christian University through the Institute of Multidisciplinary Scientific Research and the Faculty of International Business and Economics.
- d) Integrating the Romanian research community in the activities of the international research community.
- e) Elaborating comparative studies investigating the gaps between the development needs and the levels already achieved in the priority areas.
- f) Identifying viable solutions to the world economic issues.
- g) Creating a transnational and interdisciplinary cooperation network and building effective partnerships in order to successfully participate at projects financed through EU programs (such as Horizon 2020).

Sections

I. International Economic Relations and Global Economy

International Business and economics;
Social Responsibility and sustainable development;
Ethics in International Business

II. Nowadays Business Environment

Trade – Services; e-business; Market research;
Marketing policies and programs;
Finance, Accounting and Audit

III. Global Social and Educational Environment

Law, Mediation, Administrative Sciences, Political Science, History, Philology, Education Sciences