



**“DIMITRIE CANTEMIR” CHRISTIAN  
UNIVERSITY**  
*FACULTY OF INTERNATIONAL  
BUSINESS AND ECONOMICS*  
*and*  
**ROMANIAN ACADEMY**  
*INSTITUTE FOR WORLD ECONOMY*



In collaboration with:



ECONOMIC RESEARCH  
INSTITUTE  
THE BULGARIAN  
ACADEMY OF SCIENCES



THE ROMANIAN  
ASSOCIATION OF  
EUROPEAN LAW AND  
BUSINESS



ASOCIATIA  
RESPONSABILILOR  
PENTRU PROTECTIA  
DATELOR CU CARACTER  
PERSONAL



“DIMITRIE CANTEMIR”  
INSTITUTE OF  
MULTIDISCIPLINARY  
SCIENTIFIC RESEARCH

# **“CHALLENGES OF DOING BUSINESS IN THE GLOBAL ECONOMY”**

**INTERNATIONAL CONFERENCE  
PROGRAMME**

**7<sup>th</sup> EDITION  
- CBGE 2019-**

**May 17 – 18, 2019  
Bucharest, ROMANIA**



**„HALLENGES OF DOING BUSINESS  
IN THE GLOBAL ECONOMY”**

**- CBGE 2019 -**

**7<sup>th</sup> EDITION**

**INTERNATIONAL CONFERENCE  
PROGRAMME**

**May 17 – 18, 2019**



## CONFERENCE AGENDA

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- May 17:**
- **09:30 – 10:00** - Participants' registration
  - **10:00 – 11:30** - Opening of the conference, plenary session (room 130)
  - **11:30 – 12:00** - Coffee break;
  - **12:00 – 13:30** - Plenary session;
  - **13:30 – 14:00** - Pause;
  - **14:00 – 17:00** - Resuming papers presentation on sections;
  - **17:00 – 17:30** - Coffee break;
  - **17:30 – 19:30** - Resuming papers presentation on sections;
- May 18:**
- **09:00 – 11:00** - Resuming papers presentation on sections;
  - **11:00 – 11:30** - Coffee break;
  - **11:30 – 13:00** - Plenary session; conclusions

The Conference's Papers will be presented within the **Plenary Session** and **Specialised Sessions** as well.

The International Conference will be held in **Bucharest**, at "**Dimitrie Cantemir Christian University**" („D.C." CU) Bucharest, 176 Splaiul Unirii, 4<sup>th</sup> district.

## PRESIDENTS OF HONOUR

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Prof. PhD. **Momcilo LUBURICI** - Founding President, "Dimitrie Cantemir"  
Christian University

Prof. PhD. **Corina Adriana DUMITRESCU** - Senate President, "Dimitrie  
Cantemir" Christian University

Prof. PhD. **Cristiana CRISTUREANU** - Rector, "Dimitrie Cantemir" Christian  
University

## GUESTS OF HONOUR

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Acad., Prof. PhD. **Grigore BELOSTECINIC** – Rector of the Academy of  
Economic Studies, Moldova

Acad., Prof. PhD. **Liviu Lucian ALBU** – The Romanian Academy

## SCIENTIFIC COMMITTEE

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*Prof. **Cristian DUMITRESCU**, PhD., DCCU*

*Prof. **Mircea COȘEA**, PhD., DCCU*

*Prof. **Marinella TURDEAN**, PhD. - Vice-Rector, DCCU*

*Assoc. Prof. **Alexandru ȘTEFĂNESCU**, PhD. - Vice-Rector, DCCU*

*Assoc. Prof. **Narcisa ISĂILĂ**, PhD. - Vice-Rector, DCCU*

*Acad. **Dumitru MOLDOVAN**, Republic of Moldova*

*Acad. **Serghei GREBENICOV**, Russian Federation*

*Acad. **Nikolay SUKHACEV**, Russian Federation*

*Acad. **Vasil PENCHEV**, Rousse, Bulgaria*

*Senior researcher CS I, **Valeriu-Ioan FRANC**, PhD., Deputy General Director  
INCE, Romanian Academy*

*Prof. **Iskra CHRISTOVA-BALKANSKA**, PhD., Economic Research Institute,  
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*Prof. **Tatiana HOUBENOVA-DELISIVKOVA**, PhD., ERI, BAS*

*CS I **Simona MOAGAR POLADIAN**, PhD., IWE Director*

*CS I **Napoleon POP**, PhD., Scientific Director of IWE*

*Prof. **Luigi DUMITRESCU**, PhD., Vice-Rector, LBU Sibiu*

*CS I **Petre PRISECARU** Ph.D., IWE*

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 Prof. **Nicolae NEACȘU**, Ph.D., *DCCU*  
 Prof. **Daniel Mihai ȘANDRU**, Ph.D., *FLA, DCCU*  
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 Assoc. Prof. **Agata POPESCU**, Ph.D., *DCCU, FLA*  
 Assoc. Prof. **Narcisa ISĂILĂ**, Ph.D., *IBA, DCCU*  
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 Assoc. Prof. **Oana MIONEL**, Ph.D., *IBA, DCCU*  
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 Assoc. Prof. **Nely MILITARU**, Ph.D., *BUES*  
 Assoc. Prof. **Florin CIURLĂU**, Ph.D., *FBC, DCCU*  
 Assoc. Prof. **Cristina Ioana FLORESCU**, Ph.D., *FJPAS, SHU*  
 Lecturer **Iuliana POP**, Ph.D., *BUES*  
 Lecturer **Viorel MIONEL**, Ph.D., *BUES*  
 Lecturer **Ana-Maria DINU**, Ph.D., *IBA, DCCU*  
 Lecturer **Anca COSTEA-DUNARINTU**, Ph.D., *TCM, DCCU*  
 Lecturer **Adriana ZANFIR**, Ph.D., *IBA, DCCU*  
 Lecturer **Andreea Monica PREDONU**, Ph.D., *IBA, DCCU*

## ORGANISING COMMITTEE

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**Alina Ligia DUMITRESCU**, PhD., *CS II, IWE*  
**Iulia Monica OEHLER-ȘINCAI**, PhD., *IWE, CSII*  
Prof. **Dragoș RĂDULESCU**, PhD., *IBA, DCCU*  
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Prof. **Daniel Mihai ȘANDRU**, PhD., *FLA, DCCU*  
Prof. **Nicoleta BUZATU**, PhD., *FLA, DCCU*  
Assoc. Prof. **Agata POPESCU**, PhD., *DCCU, FLA*  
Assoc. Prof. **Narcisa ISĂILĂ**, PhD., *IBA, DCCU*  
Assoc. Prof. **Irina NICOLAU**, PhD., *IBA, DCCU*  
Assoc Prof. **Doina Maria TILEA**, PhD., *IBA, DCCU*  
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Assoc Prof. **Marius RADU**, *FLA, DCCU*  
Assoc Prof. **Camil TĂNĂSESCU**, *FLA, DCCU*  
Assoc Prof. **Agatador POPESCU**, *FLA, DCCU*  
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Lecturer **Anca COSTEA DUNARINTU**, PhD., *TCM, DCCU*  
Lecturer **Adriana ZANFIR**, PhD., *IBA, DCCU*  
Lecturer **Monica PREDONU**, PhD., *IBA, DCCU*  
Lecturer **Alexandra MORARU**, PhD., *FLL, DCCU*  
Lecturer **Constantin GEORGESCU**, PhD., *IBA, DCCU*  
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**Dragoș ZAHARIA**, PhD., *CS II, NIRDBS*  
Lecturer **Andreea Monica PREDONU**, PhD., *IBA, DCCU*

## SCIENTIFIC REFERENTS

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Prof. PhD. **Cristiana CRISTUREANU** - Rector, „Dimitrie Cantemir” Christian University  
Prof. PhD. **Georgeta ILIE** - ” Dimitrie Cantemir” Christian University  
Prof. PhD. **Constanța CHIȚIBA** - IBA, ”Dimitrie Cantemir” Christian University  
Prof. PhD. **Mircea COȘEA** - IBA, „Dimitrie Cantemir” Christian University  
Prof. PhD. Mihai ȘANDRU - „Dimitrie Cantemir” Christian University, Romania  
Prof. PhD. **Dragoș RĂDULESCU** - „Dimitrie Cantemir” Christian University, Romania  
Assoc. Prof. PhD. **Mădălina TOMESCU** - „Dimitrie Cantemir” Christian University, Romania

Assoc. Prof. **Violeta RĂDULESCU** - The Bucharest University of Economic  
Studies



# SECTIONS

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## **I. INTERNATIONAL ECONOMIC RELATIONS AND GLOBAL ECONOMY**

- room 130
- 17.05.2019      14:00-17:00 – paper presentation;  
17:00-17:30 – coffee break;  
17:30-19:30 – paper presentation.
- 18.05.2019      09:00-11:00 – paper presentation.

## **II. NOWADAYS BUSINESS ENVIRONMENT**

- room 76
- 17.05.2019      14:00-17:00 – paper presentation;  
17:00-17:30 – coffee break;  
17:30-19:30 – paper presentation.
- 18.05.2019      09:00-11:00 – paper presentation.

## **III. NEW INTERNATIONAL ECONOMIC ORDER**

- room 3B
- 17.05.2019      14:00-17:00 – paper presentation;  
17:00-17:30 – coffee break;  
17:30-19:30 – paper presentation.
- 18.05.2019      09:00-11:00 – paper presentation.

## IV. GLOBAL SOCIAL AND EDUCATIONAL ENVIRONMENT

17.05.2019                      room 85  
12:00-13:20 – paper presentation;  
13:20-13:40 – coffee break;  
13:40-15:00 – paper presentation.

### PLENARY SESSION

**17 May 2019 - Room 130**

#### **Secretary:**

- Lect. PhD. **Adriana ZANFIR** - Faculty of International Business Administration, Bucharest;
- Lect. PhD. **Ana-Maria DINU** - Faculty of International Business Administration, Bucharest;
- Lect. PhD. **Monica PREDONU-NAE** – Faculty of International Business Administration, Bucharest;

09:30 – 10:00 - Participants' registration  
10:00 – 10:30 - Opening address and welcome speeches  
10:30 – 11:30 - Plenary session;  
11:30 – 12:00 - Coffee break;  
12:00 – 13:30 - Plenary session.

## ***Papers Presentation***

### **1. RESERVED TITLE**

**Author:**

Professor PhD. **Cristiana CRISTUREANU**, Rector, “Dimitrie Cantemir” Christian University, Romania

**Scientific referents:**

1. Prof. PhD. Constanța Chițba, “Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Mircea Coșea, “Dimitrie Cantemir” Christian University, Romania

### **2. RESERVED TITLE**

**Author:**

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2. Prof. PhD. Mircea Coșea, “Dimitrie Cantemir” Christian University, Romania

### **3. RESERVED TITLE**

**Author:**

Professor PhD. **Mircea COȘEA**, “Dimitrie Cantemir” Christian University, Romania

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1. Prof. PhD. Cristiana Cristureanu, “Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Constanța Chițba, „Dimitrie Cantemir” Christian University, Romania

### **4. RESERVED TITLE**

**Author:**

Prof. PhD. **Gheorghe CARAIANI**, Romanian-American University, Romania

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1. Prof. PhD. Constanța Chițba, “Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Mircea Coșea, “Dimitrie Cantemir” Christian University, Romania

## **5. BREXIT: UNCERTAINTY PERSISTS! BREXIT: INCERTITUDINEA PERSISTĂ!**

**Author:**

PhD. **Petre PRISECARU**, Institute for World Economy, Romanian Academy

**Scientific referents:**

1. Prof. PhD. Mircea Coșea, "Dimitrie Cantemir" Christian University
2. Prof. PhD. Cristiana Cristureanu, "Dimitrie Cantemir" Christian University

## **6. HIGHER EDUCATION AS A SUCCESSFUL INTERNATIONAL BUSINESS ÎNVĂȚĂMÂNTUL UNIVERSITAR CA O AFACERE INTERNAȚIONALĂ DE SUCCES**

**Author:**

Prof. PhD. **Georgeta ILIE**, "Dimitrie Cantemir" Christian University

**Scientific referents**

1. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Mircea Coșea, "Dimitrie Cantemir" Christian University, Romania

## **7. STRATEGIC CONNOTATIONS OF THE INDO-PACIFIC AREA AND REDEFINITION OF REGIONAL PARTNERSHIPS SEMNIȚAȚIA STRATEGICĂ A SPAȚIULUI INDO-PACIFIC ȘI REDEFINIREA PARTENERIATELOR REGIONALE**

**Author:**

PhD. **Iulia Monica OEHLER-ȘINCAI**, Institute for World Economy, Romanian

**Scientific referents:**

1. Prof. PhD. Cristiana Cristureanu, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania

## **8. ONE ROAD - ONE BELT. ROMANIA'S INVOLVEMENT REȚEAUA DE DRUMURI TERESTRE ȘI MARITIME CARE VA LEGA EXTREMUL ORIENT DE EUROPA DE VEST. INTERESELE ROMÂNIEI**

**Author:**

Professor PhD. **Constanța Aurelia CHIȚIBA**, „Dimitrie Cantemir” Christian University, Bucharest

**Scientific referents:**

1. Prof. PhD. Cristiana Cristureanu, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Mircea Coșea, "Dimitrie Cantemir" Christian University, Romania

## **9. CHALLENGES AND OPPORTUNITIES OF THE INDIA'S SOCIAL AGENDA FOR SUPPORTING SUSTAINABLE DEVELOPMENT PROVOCĂRI ȘI OPORTUNITĂȚI ALE AGENDEI SOCIALE A INDIEI ÎN SPRIJINUL DEZVOLTĂRII DURABILE**

### **Authors:**

PhD. **Iulia Monica OEHLER-ȘINCAI**, Institute for World Economy, Romanian Academy

PhD. **Alina Ligia DUMITRESCU**, Institute for World Economy, Romanian Academy

### **Scientific referents:**

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

## **10. DRIVERS OF THE INDUSTRIAL REVOLUTION 4.0 VECTORII REVOLUȚIEI INDUSTRIALE 4.0**

### **Author:**

PhD. **George-Cornel DUMITRESCU**, CS II, Institute for World Economy, Romanian Academy

### **Scientific referents:**

1. Prof. PhD. Constanța CHIȚIBA, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

## **11. WHY IS ECONOMIC INTELLIGENCE AND AN ECONOMIC INTELLIGENCE SYSTEM (EIS) NEEDED? DE CE ESTE NEVOIE DE INTELLIGENCE ECONOMIC ȘI UN SISTEM DE INTELLIGENCE ECONOMIC (SIE)?**

### **Author:**

PhD. **Tiberiu TĂNASE**, Researcher –CRIFST, Romanian Academy

### **Scientific referents:**

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

## **12. ADVANTAGES OF IMPLEMENTING AND CERTIFYING AN INTEGRATED MANAGEMENT SYSTEM: QUALITY - ENVIRONMENT - OCCUPATIONAL HEALTH AND SAFETY IN PUBLIC INSTITUTIONS AVANTAJELE IMPLEMENTĂRII ȘI CERTIFICĂRII UNUI SISTEM INTEGRAT DE MANAGEMENT: CALITATE – MEDIU – SĂNĂTATE ȘI SECURITATE OCUPAȚIONALĂ ÎN INSTITUȚIILE PUBLICE**

### **Authors:**

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**Scientific referents:**

1. Prof. PhD. Cristiana Cristureanu, "Dimitrie Cantemir" Christian University,  
Romania
2. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania

### **13. THE EU ANTI-DUMPING REGLEMENTATIONS REGLEMENTĂRI ANTIDUMPING LA NIVELUL U. E.**

**Authors:**

Associate Professor PhD. **Emilia PASCU**, "Dimitrie Cantemir" Christian  
University, Romania

Associate Professor PhD. **Oana MILEA**, "Dimitrie Cantemir" Christian  
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**Scientific referents:**

1. Prof. PhD. Cristiana Cristureanu, "Dimitrie Cantemir" Christian University,  
Romania
2. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania

### **14. THE IMPACT OF MIGRATION ON THE EU IMPACTUL MIGRAȚIEI ASUPRA UE**

**Author:**

PhD. **Alina Ligia DUMITRESCU**, Institute for World Economy of the Romanian  
Academy, Center for European Studies

**Scientific referents:**

1. Prof. PhD. Cristiana Cristureanu, "Dimitrie Cantemir" Christian University,  
Romania
2. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania

### **15. SHOPPING TOURISM FEATURES CARACTERISTICI ALE TURISMULUI DE SHOPPING**

**Author:**

Lecturer PhD. **Iuliana POP**, Business and Tourism Faculty, Bucharest  
University of Economic Studies

**Scientific referents:**

1. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

**16. THE EFFECTS OF THE US-CHINA TRADE WAR ON THE INTERNATIONAL TRADING SYSTEM  
EFECTELE RĂZBOIULUI COMERCIAL DINTRE SUA ȘI CHINA ASUPRA SISTEMULUI COMERCIAL INTERNAȚIONAL**

**Author:**

PhD. **Agnes GHIBUȚIU**, Institute for World Economy, Romanian Academy, Bucharest

**Scientific referents:**

1. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Mircea Coșea, "Dimitrie Cantemir" Christian University, Romania

**17. EU TRADE AND THE USA PROTECTIONIST POLICY: WHAT VISION FOR THE FUTURE?  
POLITICA PROTECȚIONISTĂ PRIVIND SCHIMBURILE COMERCIALE DINTRE UE ȘI SUA: O VIZIUNE PENTRU VIITOR?**

**Author:**

PhD. **Iskra CHRISTOVA-BALKANSKA**, Economic Research Institute, Bulgarian Academy of Sciences

**Scientific referents:**

- 1 Prof. PhD. Mircea Coșea, "Dimitrie Cantemir" Christian University, Romania
- 2 Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania

**18. CHINA SUSTAINING FOOD SECURITY BALANCE IN TERMS OF TARIFF HIKES AND OPENING UP POLICY  
SUSȚINEREA DE CĂTRE CHINA A UNEI POLITICI DESCHISE ÎN PRIVINȚA ECHILIBRULUI SECURITĂȚII ALIMENTARE ȘI A CREȘTERII TAXELOR VAMALE**

**Author:**

PhD. **Anton KOSTADINOV**, Economic Research Institute, Bulgarian Academy of Sciences

**Scientific referents:**

1. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

**19. ENERGY POVERTY IN BULGARIA AND ROMANIA AS A CHALLENGE FOR THE ENERGY SECTOR  
SĂRĂCIA ENERGETICĂ ÎN BULGARIA ȘI ROMÂNIA: O PROVOCARE PENTRU SECTORUL ENERGETIC**

**Author:**

PhD. **Teodora PENEVA**, Economic Research Institute, Bulgarian Academy of Sciences

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1. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

**20. STRUCTURAL CHANGES IN THE FOREIGN TRADE OF BULGARIA AND ROMANIA IN THE YEARS OF EU MEMBERSHIP  
EVOLUȚII STRUCTURALE ÎN SCHIMBURILE COMERCIALE ALE BULGARIEI ȘI ROMÂNIEI DE LA ADERAREA LA UE**

**Authors:**

- Prof. PhD. habil. **Rossitza RANGELOVA** - Economic Research Institute,  
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Ph.D. **Valentin BYLIANSKI** (UNSS)

**Scientific referents:**

1. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

**21. THE CHALLENGES TO THE ECONOMIC GOVERNANCE IN THE EU AND THE FUTURE INTEGRATION MODEL  
PROVOCĂRI ALE GUVERNANȚEI ECONOMICE ÎN CADRUL UE ȘI VIITORUL MODEL DE INTEGRARE**

**Author:**

- Prof. PhD. **Tatiana HOUBENOVA - DELISIVKOVA**- Economic Research  
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2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania



# I. INTERNATIONAL ECONOMIC RELATIONS AND GLOBAL ECONOMY

room 130

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17.05.2019	12:00-15:00 – paper presentation; 15:00-15:30 – coffee break; 15:30-17:30 – paper presentation.
18.05.2019	09:00-11:00 – paper presentation.

## Moderators:

- Prof. PhD. **Cristiana CRISTUREANU** - Vice-Rector, "Dimitrie Cantemir" Christian University, Bucharest;
- Prof. PhD. **Constanța CHIȚIBA** - Faculty of International Business Administration, Bucharest;
- Prof. PhD. **Petre PRISECARU** - Senior researcher, Institute for World Economy, Romanian Academy, Bucharest.

## Secretary:

- Lect. PhD. **Monica PREDONU** - Faculty of International Business Administration, Bucharest;

## ***Papers presentation***

### **1. ROMANIA IN THE CONTEXT OF THE NEW CHALLENGES OF THE GLOBAL ECONOMY ROMÂNIA ÎN CONTEXTUL NOILOR PROVOCĂRI ALE ECONOMIEI GLOBALE**

**Author:**

Professor PhD. **Constanța Aurelia CHIȚIBA**, „Dimitrie Cantemir” Christian University, Bucharest

**Scientific referents:**

1. Prof. PhD. Georgeta Ilie, “Dimitrie Cantemir” Christian University
2. Prof. PhD. Mircea Coșea, “Dimitrie Cantemir” Christian University, Romania

### **2. CONTEMPORARY POLICY MAN DRAMA DRAMA POLITRUCULUI CONTEMPORAN**

**Author:**

Professor PhD. **Cristina BĂLĂCEANU**, „Dimitrie Cantemir” Christian University, Bucharest

**Scientific referents:**

1. Prof. PhD. Cristiana Cristureanu, “Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Constanța Chițiba, “Dimitrie Cantemir” Christian University, Romania

### **3. ENVIRONMENTAL IMPACTS OF TOURISM IMPACTUL TURISMULUI ASUPRA MEDIULUI**

**Author:**

Lecturer PhD. **Ana-Maria DINU**, “Dimitrie Cantemir” Christian University

**Scientific referents:**

1. Prof. PhD. Constanța Chițiba, “Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Cristiana Cristureanu, “Dimitrie Cantemir” Christian University, Romania

#### **4. ANALYSIS OF THE TRANSITION TO THE MARKET ECONOMY ANALIZA TRANZIȚIEI LA ECONOMIA DE PIAȚĂ DIN PERSPECTIVA ECONOMICĂ**

**Author:**

Lecturer PhD. **Andreea Monica PREDONU**, „Dimitrie Cantemir” Christian University

**Scientific referents:**

1. Prof. PhD. Cristiana Cristureanu, “Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, “Dimitrie Cantemir” Christian University

#### **5. THE BELT AND ROAD INITIATIVE – CHALLENGES OF INVESTMENTS COORDINATION INIȚIATIVA BELT AND ROAD - PROVOCĂRI ALE COORDONĂRII PROIECTELOR DE INVESTIȚII**

**Author:**

Professor PhD. **Georgeta ILIE**, “Dimitrie Cantemir” Christian University

**Scientific referents:**

1. Prof. PhD. Cristiana Cristureanu, “Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Constanța Chițba, “Dimitrie Cantemir” Christian University, Romania

#### **6. NEW METHODS OF PROTECTING CONSUMERS FORME MODERNE DE PROTECTIE A CONSUMATORILOR**

**Authors:**

Associate Professor PhD. **Emilia PASCU**, “Dimitrie Cantemir” Christian University

Associate Professor PhD. **Oana MILEA**, “Dimitrie Cantemir” Christian University

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1. Prof. PhD. Constanța Chițba, “Dimitrie Cantemir” Christian University
2. Prof. PhD. Georgeta Ilie, “Dimitrie Cantemir” Christian University

#### **7. EUROPEAN UNION STRATEGY FOR DANUBE REGION - THE POTENTIAL OF THE NEW ECONOMIC RELATIONS STRATEGIA UNIUNII EUROPENE PRIVIND REGIUNEA DUNĂRII - POTENȚIALUL NOILOR RELAȚII ECONOMICE**

**Author:**

Assoc. Prof. PhD. **Mădălina-Teodora ANDREI**, Hyperion University, Bucharest, Romania and APGET - DG, Bucharest, Romania

**Scientific referents:**

1. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Cristiana Cristureanu, "Dimitrie Cantemir" Christian University, Romania

**8. THE IMPACT OF THE RELATIONSHIP BETWEEN RELIGION AND GEOPOLITICS IN THE ECONOMY  
IMPACTUL RAPORTULUI DINTRE RELIGIE ȘI GEOPOLITICĂ ÎN ECONOMIE**

**Author:**

Lecturer PhD. **Anda ONEȚIU**, "Dimitrie Cantemir" Christian University

**Scientific referents:**

1. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania
2. Assoc. Prof. Violeta RĂDULESCU, The Bucharest University of Economic Studies

**9. PARTICULARITIES OF DECISION-MAKING PROCESS FROM THE SPORTS MANAGEMENT PERSPECTIVE  
PARTICULARITĂȚILE PROCESULUI DECIZIONAL DIN PERSPECTIVA MANAGEMENTULUI SPORTIV**

**Authors:**

Lecturer PhD. **Ștefan Zaharie POP**, Universitatea „Titu Maiorescu”, București  
PhD. Candidate **Valentina STRĂMBEANU (PETRE)**, E.N.E.F.S

**Scientific referents:**

1. Prof. PhD. Cristiana Cristureanu, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania

**10. VIENNA COFFEE CULTURE  
CULTURA CAFELEI VIENEZE**

**Authors:**

Assoc Prof., **Oana MIONEL**, "Dimitrie Cantemir" Christian University, Romania  
Lecturer PhD. **Alexandra MORARU**, "Dimitrie Cantemir" Christian University, Romania

**Scientific referents:**

1. Prof. PhD. Cristiana Cristureanu, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania

**11. GENERAL CONSIDERATIONS REGARDING SYSTEMIC RISK MEASUREMENT**  
**REMARCI GENERALE CU PRIVIRE LA MASURAREA RISCULUI SISTEMIC**

**Author:**

PhD. **Cristina Georgiana ZELDEA**, Research assistant; Institute for World Economy, Romanian Academy, Bucharest

**Scientific referents:**

1. Prof. PhD. Constanța Chițba, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Georgeta Ilie, "Dimitrie Cantemir" Christian University, Romania

**12. OFFSET BENEFITS, CONTRACTS AND RESOLUTION OF DISPUTES - THE GREEK EXPERIENCE**  
**OFFSET - BENEFICII, CONTRACTE ȘI SOLUȚIONAREA DISPUTELOR - EXPERIENȚA GREACĂ**

**Author:**

Lecturer PhD. **Constantin GEORGESCU**, "Dimitrie Cantemir" Christian University

**Scientific referents:**

1. Prof. PhD. Cristiana Cristureanu, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Constanța Chițba, "Dimitrie Cantemir" Christian University, Romania

**13. THE PAST-PRESENT-FUTURE AXIS IN THE EVOLUTION OF MULTINATIONAL COMPANIES AT NATIONAL AND INTERNATIONAL LEVEL**  
**AXA TRECUT-PREZENT-VIITOR ÎN EVOLUȚIA COMPANIILOR MULTINAȚIONALE LA NIVEL NAȚIONAL ȘI INTERNAȚIONAL**

**Authors:**

PhD. Student **Marilena ENE (MUCUȚA)**, Valahia University of Târgoviște  
PhD. **Cornelia Maria NIȚU**, Valahia University of Târgoviște

**Scientific referents:**

1. Prof. PhD. Constanța Chițba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

**14. TOURIST SERVICES CONSUMERS' PROTECTION**

## **PROTECȚIA CONSUMATORILOR DE PACHETE DE SERVICII TURISTICE**

### **Authors:**

Associate Professor **Oana MILEA** PhD., "Dimitrie Cantemir" Christian University, Romania

Associate Professor **Emilia PASCU** PhD., "Dimitrie Cantemir" Christian University, Romania

### **Scientific referents:**

1. Prof. PhD. Cristiana Cristureanu, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania

## **15. NEW PRODUCTS AND THEIR COMPETITIVE ADVANTAGE PRODUSELE NOI ȘI AVANTAJUL LOR COMPETITIV**

### **Author:**

PhD. **Adriana UNGUREANU**, "Dimitrie Cantemir" Christian University

### **Scientific referents:**

1. Prof. PhD. Cristiana Cristureanu, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania

## **16. PROMOTION AND VALORIZATION OF THE DANUBE DELTA TOURISTIC PRODUCT ABROAD PROMOVAREA ȘI VALORIFICAREA PRODUSULUI TURISTIC DELTA DUNĂRII ÎN STRĂINĂTATE**

### **Author:**

PhD. **Cristian Ștefan CRĂCIUN**, Independent professor, trainer and researcher

### **Scientific referents:**

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
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## SECTION II

# II. NOWADAYS BUSINESS ENVIRONMENT

room 76

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17.05.2019	12:00-15:00 – paper presentation; 15:00-15:30 – coffee break; 15:30-17:30 – paper presentation.
18.05.2019	09:00-11:00 – paper presentation

### Moderators:

- Prof. PhD. **Georgeta ILIE** – Faculty of International Business Administration, Bucharest;
- Associate Professor PhD. **Cezar MILITARU** - Faculty of Tourism and Commercial Management, Bucharest;
- Lecturer PhD. **Adriana Zafir** - Faculty of International Business Administration, Bucharest;

### Secretary:

- Lect. PhD. **Ana-Maria DINU**, Faculty of International Business Administration, Bucharest.

## ***Papers presentation***

### **1. THE UNDERGROUND ECONOMY - AN OBSTACLE TO ROMANIAN ECONOMY DEVELOPMENT ECONOMIA SUBTERANĂ – OBSTACOL ÎN CALEA DEZVOLTĂRII ECONOMIEI ROMÂNEȘTI**

**Author:**

Lecturer PhD. **Marcel ISAC**, “Dimitrie Cantemir” Christian University, Romania

**Scientific referents:**

1. Prof. PhD. Constanța Chițîba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

### **2. DEVELOPING INTERNSHIP PROGRAMS - A SOLUTION FOR REDUCING THE LABOR SHORTAGE AT NATIONAL LEVEL DEZVOLTAREA PROGRAMELOR DE INTERNSHIP – SOLUȚIE PENTRU REDUCEREA DEFICITULUI DE FORȚĂ DE MUNCĂ LA NIVEL NAȚIONAL**

**Authors:**

Associate Professor PhD. **Daniel Laurențiu ȘTEFAN**, “Dimitrie Cantemir” Christian University, Romania

Lecturer PhD. **Adriana ZANFIR**, “Dimitrie Cantemir” Christian University, Romania

**Scientific referents:**

1. Prof. PhD. Constanța Chițîba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

### **3. ETHICS, INTEGRITY AND DECISION-MAKING TRANSPARENCY. DIFFERENCES BETWEEN PUBLIC AND PRIVATE SECTORS ETICĂ, INTEGRITATE ȘI TRANSPARENȚĂ DECIZIONALĂ. DIFERENȚE ÎNTRE SECTORUL PUBLIC ȘI PRIVAT**

**Authors:**

Associate Professor PhD. **Cezar MILITARU**, “Dimitrie Cantemir” Christian University, Romania

Lecturer PhD. **Adriana ZANFIR**, “Dimitrie Cantemir” Christian University, Romania



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1. Prof. PhD. Cristiana Cristureanu, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania

**4. EVENTS MARKETING IN THE 4.0 MARKETING ERA  
MARKETINGUL EVENIMENTELOR IN ERA MARKETING 4.0**

**Author:**

Associate Professor PhD. **Irina NICOLAU**, “Dimitrie Cantemir” Christian University, Romania

**Scientific referents:**

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Assoc. Prof. Violeta RĂDULESCU, The Bucharest University of Economic Studies

**5. TRANSPORT MANAGEMENT TAKING INTO CONSIDERATION THE ENVIRONMENT PROTECTION  
MANAGEMENTUL TRANSPORTURILOR ȚINÂND CONT DE PROTECȚIA MEDIULUI**

**Authors:**

Associate Professor PhD., **Adina MUȘETESCU**, “Dimitrie Cantemir” Christian University

Lecturer PhD., **Robert CHIRA**, “Dimitrie Cantemir” Christian University

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1. Prof. PhD. Cristiana Cristureanu, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania

**6. ROLE OF FRAUD AUDIT  
ROLUL AUDITULUI ÎN CAZUL FRAUDELOR**

**Authors:**

Associate Professor PhD. **Doina Maria TILEA**, “Dimitrie Cantemir” Christian University

PhD. **Laurențiu ZAHARIA**, National Research and Development Institute for Biological Sciences

**Scientific referents:**

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

## **7. THE SENSE OF PLACE IN SCULPTURAL TOURISM ÎNSEMNĂTATEA LOCULUI ÎN TURISMUL SCULPTURAL**

### **Author:**

Lecturer PhD. **Viorel MIONEL**, The Bucharest University of Economic Studies

### **Scientific referents:**

1. Prof. PhD. Constanța Chițba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, “Dimitrie Cantemir” Christian University

## **8. CONSOLIDATED FINANCIAL STATEMENTS IN THE GLOBAL ECONOMY SITUAȚII FINANCIARE CONSOLIDATE ÎN ECONOMIA GLOBALĂ**

### **Authors:**

Professor PhD. **Gheorghe LEPADATU**, “Dimitrie Cantemir” Christian University

Ec. **Ioana Alexandra LEPADATU**, Graduate master *Administration and Financial Audit*, “Dimitrie Cantemir” Christian University

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1. Prof. PhD. Constanța Chițba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

## **9. KNOWLEDGE ECONOMY – A KEY RESOURCE FOR FUTURE DEVELOPMENT ECONOMIA CUNOAȘTERII - O RESURSĂ - CHEIE PENTRU DEZVOLTAREA VIITOARE**

### **Author:**

Professor PhD. **Viorica PUȘCACIU**, DANUBIUS University, Galați

Lecturer PhD. **Rose Marie PUȘCACIU**, DANUBIUS University, Galați

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1. Prof. PhD. Constanța Chițba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

## **10. THE ROLE OF THE ACCOUNTING SYSTEM IN THE DECISION-MAKING PROCESS ROLUL SISTEMULUI CONTABIL ÎN PROCESUL DECIZIONAL**

### **Author:**

Associate Professor PhD. **Doina Maria TILEA**, “Dimitrie Cantemir” Christian University

**Scientific referents:**

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

**11. THE ACCOUNTING SYSTEM, THE INFORMATION SYSTEM  
SUBSYSTEM OF MULTINATIONAL COMPANIES  
SISTEMUL CONTABIL, SUBSISTEM AL SISTEMULUI INFORMAȚIONAL  
ÎN COMPANIILE MULTINAȚIONALE**

**Authors:**

PhD Candidate **Marilena ENE (MUCUȚA)**, Valahia University of Târgoviște  
PhD **Cornelia Maria NIȚU**, Valahia University of Târgoviște

**Scientific referents:**

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

**12. DESIGNUL CA FORMA DE EDUCARE A CONSUMATORILOR PENTRU  
FRUMOS  
DESIGN AS CONSUMERS EDUCATION TO ASSESS BEAUTY**

**Authors:**

Associate Professor **Emilia PASCU** PhD., “Dimitrie Cantemir” Christian University, Romania

Associate Professor **Oana MILEA** PhD., “Dimitrie Cantemir” Christian University, Romania

**Scientific referents:**

1. Prof. PhD. Cristiana Cristureanu, “Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Constanța Chițiba, “Dimitrie Cantemir” Christian University, Romania

**13. THE TOURISTIC POTENTIAL OF MĂCIN MOUNTAINS  
POTENȚIALUL TURISTIC AL MUNȚILOR MĂCIN**

**Author:**

High School teacher **Nicolae RADU**, Decebal Theoretical High School

**Scientific referents:**

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2. Prof. PhD. Constanța Chițiba, “Dimitrie Cantemir” Christian University, Romania

## SECTION III

### III. NEW INTERNATIONAL ECONOMIC ORDER

room 3B

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17.05.2019	12:00-15:00 – paper presentation; 15:00-15:30 – coffee break; 15:30-17:30 – paper presentation.
18.05.2019	09:00-11:00 – paper presentation

#### **Moderators:**

- Assoc. Prof. PhD. **Irina NICOLAU**, IBA, DCCU
- Assoc. Prof. PhD. **Oana MIONEL**, IBA, DCCU
- Lect. PhD. **Constantin GEORGESCU**, IBA, DCCU

#### **Secretary:**

- Lect. PhD. **Adriana ZANFIR**, IBA, DCCU

## ***Papers presentation***

### **1. RISKS AND OPPORTUNITIES IN IMPLEMENTING STRATEGIES TO COMBAT THE PARALLEL ECONOMY RISCURI ȘI OPORTUNITĂȚI ÎN IMPLEMENTAREA STRATEGIILOR PENTRU CĂMBATEREA ECONOMIEI PARALELE**

**Author:**

Lecturer PhD. **Marcel ISAC**, -"Dimitrie Cantemir" Christian University, Romania

**Scientific referents:**

1. Prof. PhD. **Cristiana Cristureanu**, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. **Georgeta Ilie**, "Dimitrie Cantemir" Christian University

### **2. THE IMPORTANCE OF BIG DATA IN COMPANIES ROLUL BIGDATA ÎN COMPANII**

**Author:**

Associate Professor PhD. **Narcisa ISĂILĂ**, „Dimitrie Cantemir” Christian University, IBA

**Scientific referents:**

1. Prof. PhD. **Constanța Chițiba**, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. **Georgeta Ilie**, „Dimitrie Cantemir” Christian University, Romania

### **3. SUSTAINABLE FINANCE. GLOBAL NEW TRENDS FINANȚELE SUSTENABILE. NOI TENDINȚE LA NIVEL MONDIAL**

**Author:**

Research assistant PhD. **Sorin-Nicolae CURCĂ**, Institute for World Economy, Romanian Academy, Bucharest

**Scientific referents:**

1. Prof. PhD. **Constanța Chițiba**, „Dimitrie Cantemir” Christian University
2. Prof. PhD. **Georgeta Ilie**, "Dimitrie Cantemir" Christian University

#### **4. SOLUTIONS FOR REDUCING THE CARBON PRINT IMPACT FOR INTERNATIONAL COMPANIES SOLUȚII PRIVIND REDUCEREA IMPACTULUI AMPRENTEI DE CARBON ÎN CAZUL COMPANIILOR CU ACTIVITATE INTERNAȚIONALĂ**

**Authors:**

Associate Professor PhD. **Irina NICOLAU**, “Dimitrie Cantemir” Christian University, Romania

Associate Professor PhD. **Oana MIONEL**, “Dimitrie Cantemir” Christian University, Romania

Lect. PhD. **Ana-Maria DINU**, Faculty of International Business Administration, Bucharest.

**Scientific referents:**

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania

2. Assoc. Prof. Violeta RĂDULESCU, The Bucharest University of Economic Studies

#### **5. FACTORS INFLUENCING FRONTIER STOCK MARKETS IN THE EUROPEAN UNION: THE CASE OF BULGARIA AND SLOVAKIA FACTORI CE INFLUENȚEAZĂ STOCURILE DE MĂRFURI LA FRONTIERĂ ÎN UNIUNEA EUROPEANĂ: STUDIU DE CAZ PE BULGARIA ȘI SLOVACIA**

**Author:**

Senior Assistant Professor, PhD **Julia Stoyancheva STEFANOVA**, Economic Research Institute, Bulgarian Academy of Sciences

**Scientific referents:**

1. Prof. PhD. Cristiana Cristureanu, „Dimitrie Cantemir” Christian University, Romania

2. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania

#### **6. DIGITIZING SERVICES IN THE EUROPEAN UNION DIGITALIZAREA SERVICIILOR ÎN UNIUNEA EUROPEANĂ**

**Author:**

PhD. **Alina-Cerasela AVRAM**, Researcher, Institute for World Economy, Romanian Academy, Bucharest, Romania

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1. Prof. PhD. Cristiana Cristureanu, „Dimitrie Cantemir” Christian University, Romania

2. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania

## **7. PUBLIC DEBT AND FISCAL POLICIES IN EUROPEAN UNION COUNTRIES**

### **DATORIA PUBLICĂ ȘI POLITICI FISCALE ÎN ȚĂRILE UE**

**Author:**

Research assistant PhD. **Ada Cristina MARINESCU**, Institute for World Economy, Romanian Academy, Bucharest

**Scientific referents:**

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University
2. Prof. PhD. Mircea Coșea, „Dimitrie Cantemir” Christian University

## **8. THE IMPACT OF TERRORISM ON FOREIGN DIRECT INVESTMENT IN NORTH AFRICA**

### **IMPACTUL TERORISMULUI ASUPRA INVESTIȚIILOR STRĂINE DIRECTE DIN AFRICA DE NORD.**

**Author:**

PhD. Candidate **Florentina Ștefania NEAGU**, BUES Doctoral School

**Scientific referents:**

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Assoc. Prof. Violeta RĂDULESCU, The Bucharest University of Economic Studies

## **9. PROSPECTS FOR THE DEVELOPMENT OF MULTINATIONAL COMPANIES AT NATIONAL LEVEL**

### **PERSPECTIVELE DEZVOLTĂRII COMPANIILOR MULTINAȚIONALE LA NIVEL NAȚIONAL**

**Authors:**

PhD Student **Marilena ENE (MUCUȚĂ)**, Valahia University of Târgoviște  
PhD **Cornelia Maria NIȚU**, Valahia University of Târgoviște

**Scientific referents:**

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

## **10. OFFSET OPERATIONS IN INTERNATIONAL TRADE**

### **OPERAȚIUNILE DE OFFSET ÎN COMERȚUL INTERNAȚIONAL**

**Author:**

Lecturer PhD. **Constantin GEORGESCU**, „Dimitrie Cantemir” Christian University

**Scientific referents:**

1. Prof. PhD. Cristiana Cristureanu, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania

## **11. EMERGING ECONOMIES: EVOLUTION, CHARACTERISTICS AND PARTICULARITIES REVEALED BY SOME QUANTITATIVE INDICATORS**

### **ECONOMII EMERGENTE: EVOLUȚII, CARACTERISTICI ȘI PARTICULARITĂȚI RELEVATE DE ANALIZA UNOR INDICATORI CANTITATIVI**

#### **Author:**

PhD. **Daniel BULIN**, CS III, Institute for World Economy, Romanian Academy  
PhD. **Iulia-Monica OEHLER-ȘINCAI**, CS II, Institute for World Economy, Romanian Academy

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1. Prof. PhD. **Cristiana Cristureanu**, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. **Constanța Chițiba**, "Dimitrie Cantemir" Christian University, Romania

## **12. BREXIT – THE BEGINNING OF THE END?**

### **BREXIT - ÎNCEPUTUL SFÂRȘITULUI?**

#### **Authors:**

Professor, PhD. **Viorica PUȘCACIU**, DANUBIUS University, Galați  
Professor, PhD. **Florin-Dan PUȘCACIU**, DANUBIUS University, Galați

#### **Scientific referents:**

1. Prof. PhD. **Constanța Chițiba**, „Dimitrie Cantemir” Christian University
2. Assoc. Prof. **Violeta RĂDULESCU**, The Bucharest University of Economic Studies

## **13. ASSESSMENT OF THE TANGIBLE ASSETS AT FAIR VALUE**

### **EVALUAREA ACTIVELOR CORPORALE LA VALOAREA JUSTĂ**

#### **Authors:**

Prof. PhD. **Gheorghe LEPĂDATU**, DCCU  
Student **Dumitru Claudiu VĂDUVA** – *IBE, DCCU*  
Student **Isabela Monica FĂRTE** – Faculty of Journalism and Communication, The Bucharest University  
Student **Mihai Relu VĂDUVA**- The Ecological University, Bucharest

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## SECTION IV

# GLOBAL, SOCIAL AND EDUCATIONAL ENVIRONMENT

room 85

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17.05.2019      14:00-15:20 – paper presentation;  
                         15:20-15:40 – coffee break;  
                         15:40-17:00 – paper presentation.

### Moderators:

- Professor. PhD. **Mihai ȘANDRU**, „Dimitrie Cantemir” Christian University, Bucharest
- Professor PhD. **Dragoș Marian RĂDULESCU**, „Dimitrie Cantemir” Christian University Bucharest

## ***Papers presentation***

### **1. THE MEDIATION ROLE IN BULLYING CASES ROLUL MEDIERII ÎN REZOLVAREA CAZURILOR DE BULLYING**

**Author:**

Professor PhD. **Dragoș Marian RĂDULESCU**, „Dimitrie Cantemir” Christian University, Bucharest, Romania

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1. Professor. PhD. **Mihai ȘANDRU**, „Dimitrie Cantemir” Christian University, Bucharest
2. Associate Professor PhD. **Mădălina TOMESCU**, „Dimitrie Cantemir” Christian University Bucharest

### **2. NEW MEANINGS OF THE DATA PROTECTION REGULATIONS GIVEN BY THE COUNCIL OF EUROPE REFORMA PROTECTIEI DATELOR DIN PERSPECTIVA CONSILIULUI EUROPEI**

**Authors:**

Professor PhD. **Mihai ȘANDRU**, „Dimitrie Cantemir” Christian University Bucharest

PhD. **Adriana Maria ȘANDRU**

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1. Professor PhD. **Dragoș Marian RĂDULESCU**, „Dimitrie Cantemir” Christian University Bucharest
2. Associate Professor PhD. **Mădălina TOMESCU**, „Dimitrie Cantemir” Christian University Bucharest

### **3. THE MANAGEMENT OF EDUCATIONAL CRISIS SITUATIONS GESTIONAREA SITUATIILOR DE CRIZA EDUCATIONALA**

**Authors:**

Primary Education Professor, **Oana Matilda MOT**, Middle School Number 164

Primary Education Professor, **Cătălina MAROZAN**, Middle School Number 197

**Scientific referents:**

1. Prof. PhD. **Dragoș Marian RĂDULESCU**, „Dimitrie Cantemir” Christian University
2. Assoc. Prof. PhD. **Mădălina TOMESCU**, „Dimitrie Cantemir” Christian University

**4. RISK FACTORS IN PERSONAL DATA PROCESSING FROM THE PERSPECTIVE OF COMPLIANCE WITH REGULATION (EU) 679/2016  
FACTORI DE RISC ÎN PRELUCRAREA DATELOR CU CARACTER PERSONAL DIN PERSPECTIVA RESPECTĂRII REGULAMENTULUI (UE) 679/2016/**

**Author:**

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**Scientific referents:**

1. Professor PhD. Mihai ȘANDRU, „Dimitrie Cantemir” Christian University Bucharest
2. Associate Professor PhD. Mădălina TOMESCU, „Dimitrie Cantemir” Christian University Bucharest

**5. FASHIONING ARBITRATION PROCEEDINGS IN PURSUIT OF EFFICIENCY  
MODELAREA PROCESULUI ARBITRAL ÎN URMĂRIREA EFICIENȚEI**

**Author:**

Assoc. Professor PhD. **Cristina Ioana FLORESCU**, International Arbitrator and Lawyer, Spiru Haret University, Faculty of Juridical, Political and Administrative Sciences, Bucharest

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1. Professor PhD. Mihai ȘANDRU, „Dimitrie Cantemir” Christian University Bucharest
2. Associate Professor PhD. Mădălina TOMESCU, „Dimitrie Cantemir” Christian University Bucharest

**6. MEASURES TO PREVENT CORRUPTION IN PUBLIC ADMINISTRATION  
MĂSURI DE PREVENIRE A CORUPȚIEI ÎN ADMINISTRAȚIA PUBLICĂ**

**Author:**

Associate Professor **Marius RADU** PhD., “Dimitrie Cantemir” Christian University, FLA

**Scientific referents:**

1. Professor PhD. Mihai ȘANDRU, „Dimitrie Cantemir” Christian University Bucharest
2. Associate Professor PhD. Mădălina TOMESCU, „Dimitrie Cantemir” Christian University Bucharest

**7. THE LAW OF MEDIATION MODIFICATION  
MODIFICAREA LEGII MEDIERII**

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1. Professor PhD. Mihai ȘANDRU, „Dimitrie Cantemir” Christian University, Romania
2. Associate Professor PhD. Mădălina TOMESCU, „Dimitrie Cantemir” Christian University, Romania

**8. MANAGEMENT OF SPORTS ACTIVITIES IN ROMANIA FROM AN ECONOMIC AND FINANCIAL PERSPECTIVE  
MANAGEMENTUL ACTIVITĂȚILOR SPORTIVE DIN ROMÂNIA DIN PERSPECTIVĂ ECONOMICO-FINANCIARĂ**

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Ph.D. Candidate **Valentina STRÂMBEANU (PETRE)**, E.N.E.F.S

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2. Associate Professor PhD. Mădălina TOMESCU, „Dimitrie Cantemir” Christian University Bucharest

**9. PRIVILEGED SHARES  
ACȚIUNILE PRIVILEGIATE**

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**10. PERSPECTIVES ON THE PRINCIPLE OF EQUAL OPPORTUNITIES IN LABOUR RELATIONS  
PERSPECTIVE ALE OPORTUNITĂȚII PRINCIPIULUI EGALITĂȚII ÎN RELAȚIILE DE MUNCĂ**

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## **11. THE ENFORCEMENT OF INDIGNITY. JURISPRUDENTIAL ASPECTS INVOCAREA PROPRIEI TURPITUDINI. ASPECTE JURISPRUDENȚIALE**

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