



“DIMITRIE CANTEMIR” CHRISTIAN UNIVERSITY
FACULTY OF INTERNATIONAL BUSINESS AND ECONOMICS
and
ROMANIAN ACADEMY
INSTITUTE FOR WORLD ECONOMY

In collaboration with:

**ACADEMY OF ECONOMIC
STUDIES, MOLDOVA**

**THE ROMANIAN
ASSOCIATION OF
EUROPEAN LAW AND
BUSINESS**

**“CHALLENGES OF DOING BUSINESS IN THE
GLOBAL ECONOMY”**

**INTERNATIONAL CONFERENCE
PROGRAMME**

**5th EDITION
- CBGE 2017-**

May 12 – 13, 2017
Bucharest, ROMANIA

***“CHALLENGES OF DOING BUSINESS IN THE
GLOBAL ECONOMY”***

- CBGE 2017 -

5th EDITION

**INTERNATIONAL CONFERENCE
PROGRAMME**

**May 12 – 13, 2017
Bucharest, ROMANIA**

CONFERENCE AGENDA

- May 12:**
- **09:30 – 10:00** – Participants' registration, deliver portfolios and conference programs.
 - **10:00 – 11:30** - Opening of the conference, plenary session (room 85)
 - **11:30 – 12:00** - coffee break;
 - **12:00 – 13:30** - plenary session;
 - **13:30 – 14:00** - pause;
 - **14:00 – 17:00** - resuming papers presentation on sections;
 - **17:00 – 17:30** - coffee break;
 - **17:30 – 19:30** - resuming papers presentation on sections;
- May 13:**
- **09:00 – 11:00** - resuming papers presentation on sections;
 - **11:00 – 11:30** - coffee break;
 - **11:30 – 13:00** – plenary session; conclusions

The Conference's Papers will be presented within the **Plenary Session** and **Specialised Sessions** as well.

The International Conference will be held in **Bucharest**, at “**Dimitrie Cantemir Christian University**” („D.C.” CU) Bucharest, 176 Splaiul Unirii, 4th district.

PRESIDENTS OF HONOUR

Prof. PhD **Momcilo LUBURICI** – Founding President, "Dimitrie Cantemir" Christian University

Prof. PhD **Corina Adriana DUMITRESCU** – Senate President, "Dimitrie Cantemir" Christian University

Prof. PhD **Cristiana CRISTUREANU** - Rector, "Dimitrie Cantemir" Christian University

GUESTS OF HONOUR

Acad., Prof. PhD **Grigore BELOSTECINIC** – Rector of the Academy of Economic Studies, Moldova

Acad., Prof. PhD **Liviu Lucian ALBU** – The Romanian Academy

SCIENTIFIC COMMITTEE

Prof. **Georgeta ILIE, PhD** – Vice-Rector, *DCCU*

Assoc. Prof. **Marinella TURDEAN PhD** – Vice-Rector, *DCCU*

Assoc. Prof. **Gratiela GHIC PhD** – Vice-Rector, *DCCU*

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Acad. **Serghei GREBENICOV**, *Russian Federation*

Acad. **Nikolay SUKHACEV**, *Russian Federation*

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Simona MOAGAR POLADIAN PhD, CS I IWE Director

Napoleon POP PhD, CS I, Scientific Manager IWE

Prof. **Luigi DUMITRESCU PhD, Prorector, LBU Sibiu**

Agnes GHIBUŢIU PhD, CS I, IWE

Petre PRISECĂRU PhD, CS I, IWE

Alina Ligia DUMITRESCU PhD, CS II, IWE

Iulia Monica OEHLER-ȘINCAI PhD, CS II IWE
Prof. **Florence Benoit ROHMER PhD, France**
Prof. **Jan SADLAK PhD, UNESCO Bucharest**
Prof. **Borys BUDKA PhD, Katowice, Poland**
Prof. **Cezmi KARASU PhD, Ankara, Turkey**
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Prof. **Laszlo BORBAS PhD, Budapest, Hungary**
Prof. **Herve DEFALVARD PhD, Université Paris - Est, Marne - La - Vallée, France**
Prof. **Filomena MAGGINO PhD, Florence, Italy**
Prof. **Constanța CHIȚIBA PhD, DCCU, CS I**
Prof. **Gheorghe LEPĂDATU, Director ICSM, DCCU**
Prof. **Viorica IONAȘCU PhD, Vice-Director ICSM, DCCU**
Prof. **Daniel Mihai ȘANDRU PhD FLA, DCCU**
Assoc. Prof. **Cezar MILITARU, PhD TCM, DCCU**
Assoc. Prof. **Dragoș RĂDULESCU PhD IBE, DCCU** Assoc. Prof. **Narcisa ISĂILĂ PhD IBE, DCCU**
Assoc. Prof. **Irina NICOLAU PhD IBE, DCCU**
Assoc Prof. **Doina Maria TILEA PhD IBE, DCCU**
Assoc Prof. **Oana MIONEL, IBE, DCCU**
Assoc Prof. **Violeta RĂDULESCU PhD, BUES**
Assoc Prof. **Nely MILITARU PhD, BUES**
Lecturer **Iuliana POP, BUES**
Lecturer **Viorel MIONEL, BUES**
Lecturer **Ana-Maria DINU PhD IBE, DCCU**
Lecturer **Anca COSTEA-DUNARINTU PhD TCM, DCCU**
Lecturer **Adriana ZANFIR PhD IBE, DCCU**

ORGANISING COMMITTEE

Simona MOAGAR POLADIAN PhD, CS I IWE Director
Napoleon POP PhD, CS I, Scientific Manager IWE
Alina Ligia DUMITRESCU PhD, CS II, IWE
Iulia Monica OEHLER-ȘINCAI PhD, IWE, CSII
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Assoc Prof. **Oana MIONEL**, *IBE, DCCU*
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Assoc Prof. **Nicoleta BUZATU**, *FLA, DCCU*
Assoc Prof. **Agatador POPESCU**, *FLA, DCCU*
Lecturer **Ana-Maria DINU** PhD *IBE, DCCU*
Lecturer **Anca COSTEA DUNARINTU** PhD *TCM, DCCU*
Lecturer **Adriana ZANFIR** PhD *IBE, DCCU*
Lecturer **Monica NAE PREDONU** PhD *IBE, DCCU*
Lecturer **Alexandra MORARU** PhD *FLL, DCCU*
Lecturer **Constantin GEORGESCU** PhD *IBE, DCCU*
Lecturer **Anda ONETIU** PhD *IBE, DCCU*
Dragoș ZAHARIA PhD, *CS II, NIRDBS*

SCIENTIFIC REFERENTS

Prof. PhD **Cristiana CRISTUREANU** – Rector, „Dimitrie Cantemir” Christian University
Prof. PhD **Georgeta ILIE** – Vice-Rector, ” Dimitrie Cantemir” Christian University
Prof. PhD **Constanța CHIȚIBA** – IBE, ” Dimitrie Cantemir” Christian University, Senior researcher
Prof. PhD. **Mircea COȘEA**, IBE, „Dimitrie Cantemir” Christian University

SECTIONS

I. GLOBAL ECONOMY AND INTERNATIONAL RELATIONS

room 130

12.05.2017 14:00-17:00 – paper presentation;
17:00-17:30 – coffee break;
17:30-19:30 – paper presentation.

13.05.2017 09:00-11:00 – paper presentation.

II. THE CURRENT FRAMEWORK OF THE GLOBAL BUSINESS ENVIRONMENT

room 76

12.05.2017 14:00-17:00 – paper presentation;
17:00-17:30 – coffee break;
17:30-19:30 – paper presentation.

13.05.2017 09:00-11:00 – paper presentation.

III. THE SOCIAL-LEGAL AND EDUCATIONAL ENVIRONMENT

room 3B

12.05.2017 14:00-17:00 – paper presentation;
17:00-17:30 – coffee break;
17:30-19:30 – paper presentation.

13.05.2017 09:00-11:00 – paper presentation.

IV. LAW AND LAW RIGHTS IN INTERNATIONAL BUSINESS

room 115

12.05.2017 12:00-13:20 – paper presentation;
13:20-13:40 – coffee break;
13:40-15:00 – paper presentation

PLENARY SESSION

12 May 2017 - Room 130

Secretary:

- Lect. PhD **Adriana ZANFIR** - Faculty of International Business and Economics, Bucharest;
- Lect. PhD. **Ana-Maria DINU** - Faculty of International Business and Economics, Bucharest;
- Lect. PhD. **Monica PREDONU-NAE** – Faculty of International Business and Economics, Bucharest;

09:30 – 10:00 - Participants' registration, delivering portfolios and conference programs;

10:00 – 10:30 - Opening of the conference, plenary session;

10:30 – 11:30 - Plenary session;

11:30 – 12:00 - Coffee break;

12:00 – 13:30 - Plenary session.

Papers Presentation

1. RESERVED TITLE

Author:

Professor PhD. **Mircea COȘEA**, “Dimitrie Cantemir” Christian University, Romania

2. IS THE MULTI-SPEED EUROPE A SOLUTION FOR LONG TERM EU STABILITY?

Author:

Simona MOAGĂR POLADIAN PhD., Senior researcher, Director of Institute for World Economy, Romanian Academy

Scientific referents:

1. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD Mircea Coșea, "Dimitrie Cantemir" Christian University, Romania

3. DO WE HAVE OR NEED A TWO SPEED EUROPE?

Author:

Petre PRISECARU, PhD., Institute for World Economy, Romanian Academy

Scientific referents:

- 1 Prof. PhD Mircea Coșea, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD Cristiana Cristureanu, "Dimitrie Cantemir" Christian University, Romania

4. THE ROLE OF FOREIGN DIRECT INVESTMENT IN THE NEW ARCHITECTURE OF THE CITIES

Author:

Prof. PhD. **Georgeta ILIE** – Vice-Rector , "Dimitrie Cantemir" Christian University

Scientific referents

1. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD Mircea Coșea, "Dimitrie Cantemir" Christian University, Romania

5. EXPORT QUALITY MANAGEMENT, AN IMPERATIVE FOR A SUCCESSFUL MARKET ACCESS

Author:

Professor PhD. **Constanta Aurelia CHIȚIBA**, „Dimitrie Cantemir” Christian University, Bucharest

Scientific referents:

1. Prof. PhD. Cristiana Cristureanu, "Dimitrie Cantemir" Christian University, Romania

2. Prof. PhD. Mircea Coșea, “Dimitrie Cantemir” Christian University, Romania

6. THE CURRENT BALANCE OF POWER IN ASIA-PACIFIC: DETERMINANTS, CHARACTERISTICS AND NEW TRENDS

Author:

Iulia Monica OEHLER-ȘINCAI, PhD., Institute for World Economy, Romanian Academy

Scientific referents:

1. Prof. PhD. Constanța Chițiba, “Dimitrie Cantemir” Christian University, Romania

2. Prof. PhD. Mircea Coșea, “Dimitrie Cantemir” Christian University, Romania

7. BITCOIN – FACTS AND FIGURES/PROS AND CONS

Authors:

George Cornel DUMITRESCU, Institute for World Economy, Romanian Academy

Scientific referents:

1. Prof. PhD. Mircea COȘEA, “Dimitrie Cantemir” Christian University, Romania

2. Prof. PhD. Constanța CHIȚIBA, “Dimitrie Cantemir” Christian University, Romania

8. AN INSTITUTIONAL APPROACH TOWARDS THE EUROPEAN UNION

Author:

Alina Ligia DUMITRESCU, PhD., Institute for World Economy of the Romanian Academy, Center for European Studies

Scientific referents:

1. Prof. PhD. Cristiana Cristureanu, “Dimitrie Cantemir” Christian University, Romania

2. Prof. PhD. Mircea Coșea, “Dimitrie Cantemir” Christian University, Romania

9. FDI IN GREECE - A FACTOR OF COUNTRY'S UNDERPERFORMANCE?

Authors:

Andreea - Emanuela DRĂGOI, Institute for World Economy, Romanian Academy, Bucharest, Romania

Ana – Cristina BĂLGĂR, Institute for World Economy, Romanian Academy, Bucharest, Romania

Scientific referents:

1. Prof. PhD. Constanța Chițiba, “Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Mircea Coșea, “Dimitrie Cantemir” Christian University, Romania

10. THE ROLE OF THE CLIENT IN THE MODERN ECONOMY

Author:

Associate Professor **Emilia PASCU** PhD, “Dimitrie Cantemir” Christian University, Romania

Scientific referents:

1. Prof. PhD. Cristiana Cristureanu, “Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Constanța Chițiba, “Dimitrie Cantemir” Christian University, Romania

11. THE ROLE OF BUSINESS ENVIRONMENT IN RESHAPING TEXTILE INDUSTRY

Author:

PhD. **Adriana UNGUREANU**

Scientific referents:

1. Prof. PhD. Cristiana Cristureanu, “Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Constanța Chițiba, “Dimitrie Cantemir” Christian University, Romania

12. HOW THE EURO THREATENS THE EUROPEAN UNION

Author:

Associate Professor, PhD. **Maria CERNAT**, Faculty of Political Science,
“Dimitrie Cantemir” Christian University

Scientific referents:

1. Prof. PhD. Cristiana Cristureanu, “Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Constanța Chițiba, “Dimitrie Cantemir” Christian University, Romania

13. PROSPECTS FOR AN UPSWING IN GLOBAL TRADE AND THE CHALLENGES AHEAD

Author:

Agnes GHIBUȚIU, PhD, Institute for World Economy, Romanian Academy, Bucharest

Scientific referents:

1. Prof. PhD. Constanța Chițiba, “Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Mircea Coșea, “Dimitrie Cantemir” Christian University, Romania

14. THE ECONOMIC IMPACT OF BREXIT ON CENTRAL AND EASTERN EUROPEAN COUNTRIES

Author:

PhD. **JIANG Li**, Institute of Russian, East European and Central Asian Studies, Chinese Academy of Social Sciences, Beijing

Scientific referents:

- 1 Prof. PhD. Mircea Coșea, “Dimitrie Cantemir” Christian University, Romania
- 2 Prof. PhD. Constanța Chițiba, “Dimitrie Cantemir” Christian University, Romania

15. A CASE STUDY OF CHINA'S DIRECT INVESTMENT TO EU: HUAWEI'S JOURNEY IN EUROPE

Author:

PhD. Candidate **Li YING**, Erasmus Mundus GEM PHD School, Université Libre de Bruxelles (ULB)

Scientific referents:

1. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Mircea Coșea, "Dimitrie Cantemir" Christian University, Romania

16. VIEWS REGARDING COMPETITIVE INTELLIGENCE

Authors:

Professor, PhD. **Tiberiu TANASE**, The Romanian Committee for Science and Technology, History and Philosophy

PhD. Candidate **Anca SAVU**, „Carol I” National Defense Academy

Scientific referents:

1. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Mircea Coșea, "Dimitrie Cantemir" Christian University, Romania

17. ROMANIAN'S RELATIONS WITH SUB-SAHARAN STATES OF AFRICA BEFORE AND AFTER 1989

Author:

PhD. **Alba Catrinel POPESCU**, „Carol I” National Defense Academy

Scientific referents:

1. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Mircea Coșea, "Dimitrie Cantemir" Christian University, Romania

SECTION I
GLOBAL ECONOMY AND INTERNATIONAL RELATIONS
room 39

12.05.2017	12:00-15:00 – paper presentation; 15:00-15:30 – coffee break; 15:30-17:30 – paper presentation.
13.05.2017	09:00-11:00 – paper presentation.

Moderators:

- Prof. PhD **Constanța CHIȚIBA** – Faculty of International Business and Economics, Bucharest;
- Prof. PhD **Cristiana CRISTUREANU** – Vice-Rector, "Dimitrie Cantemir" Christian University, Bucharest;
- Prof. PhD **Petre PRISECARU**-Senior researcher, Institute for World Economy, Romanian Academy, Bucharest.

Secretary:

- Lect.PhD **Monica PREDONU-NAE** - Faculty of International Business and Economics, Bucharest;

Papers presentation

1. THE EFFECTIVENESS OF PROMOTION AGENCIES AT ATTRACTING FOREIGN DIRECT INVESTMENT. CASE STUDY: ASIAN COUNTRIES

Author:

Professor PhD. **Georgeta ILIE** – Vice-Rector , "Dimitrie Cantemir" Christian University

Scientific referents:

- 1.Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania
- 2.Prof. PhD. Mircea Coșea, "Dimitrie Cantemir" Christian University, Romania

2. EFFICIENCY VERSUS RATIONALITY

Authors:

Associate Professor, PhD. **Grațîela GHIC**, „Dimitrie Cantemir” Christian University

Associate Professor, PhD. **Cristina ATHU**, „Dimitrie Cantemir” Christian University

Lecturer PhD. **Claudia BENTOIU**, „Dimitrie Cantemir” Christian University

Scientific referents:

1. Prof. PhD. Cristiana Cristureanu, “Dimitrie Cantemir” Christian University, Romania

2. Prof. PhD. Constanța Chițîba, “Dimitrie Cantemir” Christian University, Romania

3.FACTORS AFFECTING INTERNET USERS: A COMPARATIVE INVESTIGATION BETWEEN ROMANIA AND TURKEY

Author:

Associate Professor, PhD. **Mirela Catalina TURKES**, „Dimitrie Cantemir” Christian University

Scientific referents:

1. Prof. PhD. Cristiana Cristureanu, “Dimitrie Cantemir” Christian University, Romania

2. Prof. PhD. Constanța Chițîba, “Dimitrie Cantemir” Christian University, Romania

4. THE TOURISTIC POTENTIAL OF ALMAJ LOWLAND

Author:

Lecturer PhD. **Anda ONEȚIU**, ”Dimitrie Cantemir” Christian University

Scientific referents:

1. Prof. PhD. Constanța Chițîba, “Dimitrie Cantemir” Christian University, Romania

2. Prof. PhD. Cristiana Cristureanu, “Dimitrie Cantemir” Christian University, Romania

5. ESTIMATION OF THE “THE AGGREGATE INDEX OF COMPETITIVE PRESSURE” (AICP) WITHIN THE RETAIL FUEL DISTRIBUTION SECTOR IN ROMANIA

Author:

Stefanija BIROVA, Student, The Bucharest University of Economic Studies, Bucharest

Scientific referents:

1. Prof. PhD. Mircea Coșea, “Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Cristiana Cristureanu, „Dimitrie Cantemir” Christian University, Romania

6. GENRE ANALYSIS IN THE DISCOURSE OF DONALD TRUMP

Authors:

Lecturer PhD. **Alexandra MORARU**, “Dimitrie Cantemir” Christian University, Romania

Lecturer PhD. **Diana TUDOR**, “Dimitrie Cantemir” Christian University, Romania

Scientific referents:

1. Prof. PhD. Cristiana Cristureanu, “Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Constanța Chițiba, “Dimitrie Cantemir” Christian University, Romania

7. GLOBAL COMMODITY MARKET. DEVELOPMENTS IN 2016 AND PROSPECTS FOR 2017

Author:

PhD. **Maria CARTAS** - Institute for World Economy – Romanian Academy, Bucharest.

Scientific referents:

1. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Georgeta Ilie, "Dimitrie Cantemir" Christian University, Romania

8. INTERNATIONAL MARKET ENTRY STRATEGIES

Author:

Lecturer PhD. **Ana-Maria DINU**, "Dimitrie Cantemir" Christian University

Scientific referents:

1. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Cristiana Cristureanu, "Dimitrie Cantemir" Christian University, Romania

9. REGIONAL DEVELOPMENT POLICY IN ROMANIA

Authors:

Associate Professor PhD. **Oana MILEA**, "Dimitrie Cantemir" Christian University

Associate Professor PhD. **Emilia PASCU**, "Dimitrie Cantemir" Christian University

Associate Professor PhD. **Irina NICOLAU**, "Dimitrie Cantemir" Christian University

Scientific referent:

1. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania
- 2 Prof. PhD. Georgeta Ilie, "Dimitrie Cantemir" Christian University, Romania

10. ENVIRONMENTAL GOVERNANCE

Author:

Lecturer PhD. **Anca COSTEA-DUNĂRIȚU**, "Dimitrie Cantemir" Christian University Bucharest

Scientific referents:

1. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Georgeta Ilie, "Dimitrie Cantemir" Christian University, Romania

11. THE IMPORTANCE OF MULTIMODAL TRANSPORT DEVELOPMENT. THE FAR EAST CONNECTION WITH THE EUROPEAN UNION

Author:

Lecturer PhD. **Constantin GEORGESCU**, "Dimitrie Cantemir" Christian University, IBE

Scientific referents:

1. Prof. PhD. Cristiana Cristureanu, "Dimitrie Cantemir" Christian University, Romania
2. Prof. PhD. Constanța Chițiba, "Dimitrie Cantemir" Christian University, Romania

12. „QUO VADIS, MEDIATION?”

Author:

Professor PhD. **Dragos Marian RADULESCU**, *Legal Research Institute „Acad. Andrei Rădulescu” of Romanian Academy*

Scientific referents:

- 1 Prof. PhD. Cristiana Cristureanu, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD Mircea Coșea, „Dimitrie Cantemir” Christian University, Romania

13. QUALITATIVE RESEARCH – CHALLENGES AND TENDENCIES

Authors:

Associate Professor PhD. **Oana MILEA**, “Dimitrie Cantemir” Christian University

Associate Professor PhD. **Emilia PASCU**, “Dimitrie Cantemir” Christian University

Associate Professor PhD. **Irina NICOLAU**, “Dimitrie Cantemir” Christian University

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SECTION II
THE CURRENT FRAMEWORK OF THE GLOBAL BUSINESS
ENVIRONMENT

room 32

12.05.2017	12:00-15:00 – paper presentation; 15:00-15:30 – coffee break; 15:30-17:30 – paper presentation.
13.05.2017	09:00-11:00 – paper presentation

Moderators:

- Prof. PhD. **Georgeta ILIE** – Faculty of International Business and Economics, Bucharest;
- Associate Professor PhD. **Oana MIONEL** - Faculty of International Business and Economics, Bucharest;
- Associate Professor PhD. **Cezar MILITARU** - Faculty of Tourism and Commercial Management, Bucharest;

Sceretary:

- Lect. PhD. **Ana-Maria DINU**, Faculty of International Business and Economics, Bucharest.

Papers presentation

1. GENERAL CONSIDERATIONS ABOUT INTRA-COMMUNITARIAN COMMERCIAL TRADES

Author:

Professor PhD. **Gheorghe LEPADATU**, “Dimitrie Cantemir” Christian University

Scientific referents:

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

2. INNOVATION IN PROMOTION STRATEGIES THROUGH THE ANALYSIS OF THE TOURISM MARKETS AND THE CONSUMER

Authors:

Lecturer PhD. **Elena BOGAN**, University of Bucharest, Faculty of Geography, Romania

Associate Professor PhD. **Andreea-Loreta CERCLEUX**, University of Bucharest, Faculty of Geography, Romania

Junior Lecturer PhD. **Florentina-Cristina MERCIU**, University of Bucharest, Faculty of Geography, Romania

Lecturer PhD. **Dana Maria (Oprea) CONSTANTIN**, University of Bucharest, Faculty of Geography, Romania

Scientific referents:

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania

2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

3. BUSINESS ETHICS - APPROACHES FROM AN ECONOMIC AND LEGAL PERSPECTIVE

Authors:

Associate Professor **Cezar MILITARU** PhD., “Dimitrie Cantemir” Christian University, IBE

Associate Professor **Marius RADU** PhD., “Dimitrie Cantemir” Christian University, FLA

Lecturer **Adriana ZANFIR** PhD., “Dimitrie Cantemir” Christian University, IBE

Scientific referents:

Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania

Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

4. CHALLENGES OF THE TOURISM SECTOR IN THE GLOBALIZATION ERA

Author:

Associate Professor PhD, **Andreea BALTARETU**, “Dimitrie Cantemir” Christian University, TCM

Scientific referents:

1. Prof. PhD. Cristiana Cristureanu, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania

5. TOWARDS A SOCIETY WITHOUT BARRIERS OF GENDER

Authors:

Professor PhD. **Viorica PUȘCACIU**, Danubius University of Galați

Professor PhD. **Florin Dan PUȘCACIU**, Danubius University of Galați

Scientific referents:

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Mircea Coșea, „Dimitrie Cantemir” Christian University, Romania

6. FINANCIAL CONTROL IN A MODERN PERSPECTIVE

Author:

Associate Professor PhD., **Doina Maria TILEA**, “Dimitrie Cantemir” Christian University, IBE

PhD. **Dragos Laurentiu ZAHARIA**, National Research and Development Institute for Biological Sciences

Scientific referents:

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

7. THE PRICE VOLATILITY OF PRECIOUS METALS IN TIMES OF ECONOMIC AND GEOPOLITICAL CRISIS

Authors:

Lecturer PhD. **Viorel MIONEL**, The Bucharest University of Economic Studies

Associate Professor PhD. **Oana MIONEL**, “Dimitrie Cantemir” Christian University, Romania

Lecturer PhD. **Alexandra MORARU**, “Dimitrie Cantemir” Christian University, Romania

Scientific referents:

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania

2. Prof. PhD. Mircea Coșea, „Dimitrie Cantemir” Christian University, Romania

8. INTERNATIONAL AIR TRANSPORT - ENDOGENOUS AND EXOGENOUS FACTORS INFLUENCING THEIR ECONOMIC DEVELOPMENT

Author:

Lecturer PhD. **Constantin GEORGESCU**, “Dimitrie Cantemir” Christian University, IBE

Scientific referents:

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania

2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

9. CORPORATE GOVERNANCE-DIFFERENT APPROACHES

Author:

Stefanija BIROVA, Student, The Bucharest University of Economic Studies

Scientific referents:

1. Prof. PhD. Mircea Coșea, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Cristiana Cristureanu, „Dimitrie Cantemir” Christian University, Romania

10. PERSPECTIVES ON ECOECONOMICS. CIRCULAR ECONOMY AND SMART ECONOMY

Authors:

Professor PhD. **Cristina BALACEANU**, Faculty of Marketing, “Dimitrie Cantemir” Christian University, Bucharest

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Scientific referents:

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

11. ROMANIAN AGRICULTURE IN THE CURRENT ECONOMIC CONTEXT

Authors:

Associate Professor PhD. **Oana MILEA**, “Dimitrie Cantemir” Christian University

Associate Professor PhD. **Emilia PASCU**, “Dimitrie Cantemir” Christian University

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2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

12. FOREIGN DIRECT INVESTMENT IN TOURISM

Authors:

PhD. **Alina-Cerasela ALUCULESEI**, Structural Changes in the Global Economy Department, Institute for World Economy – Romanian Academy
PhD. **Daniel BULIN**, New International Economic Order Department, Institute for World Economy – Romanian Academy

Scientific referents:

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

13. SWOT ANALYSIS OF CURRENT AGRICULTURAL ACCOUNTING SYSTEMS VS. AUTOMATED ACCOUNTING INFORMATION SYSTEM

Authors:

Associate Professor PhD. **Doina Maria TILEA**, „Dimitrie Cantemir” Christian University
Associate Professor, Ph.D. **Vasile BLEOTU**, Faculty of Finance Banking and Accountancy, „Dimitrie Cantemir” Christian University

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1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

14. ORGANIZATIONAL AND MANAGERIAL CULTURE - NECESSITY OF MODERN MANAGEMENT

Authors:

Lecturer PhD. **Mirela DOGARU**, "Dimitrie Cantemir" Christian University

Scientific referent:

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

15. WHERE DID THE GARCH MODELS PERFORM BEST IN TERMS OF VOLATILITY FORECASTING? EQUITY VS. COMMODITIES MARKETS

Authors:

PhD. candidate **Iulian Lolea**, "The Bucharest University of Economic Studies

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1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

16. BUDGET EXECUTION IN A PUBLIC TRANSPORT ENTITY

Authors:

PhD. candidate **Elena Valentina Dumitru**, "Valahia University of Targoviste

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1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
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SECTION III
The social-legal and educational environment
room 34

12.05.2017	12:00-15:00 – paper presentation; 15:00-15:30 – coffee break; 15:30-17:30 – paper presentation.
13.05.2017	09:00-11:00 – paper presentation

Moderators:

- Assoc. Prof. PhD. **Cristina ATHU**, FLL, DCCU
- Lect. PhD. **Diana TUDOR**, FLL, DCCU
- Lect. PhD. **Constantin GEORGESCU**, IBE, DCCU

Secretary:

- Lect. PhD. **Adriana ZANFIR**, IBE, DCCU

Papers presentation

1. CONVERGENCE BETWEEN EUROPEAN UNION LAW AND COMPETITION LAW NORMATIVE OR HOW BECAME UNION LAW OF EUROPE SCEPTICISM REASON

Author:

Associate professor PhD. **Valentin – Stelian BĂDESCU**, „Lumina - The University Of Sout-East Europe”, Associate researcher of the Institute of Legal Research of the Romanian Academy, University of Economic Studies Bucharest, Law Department, Bucharest, Romania

Scientific referents:

1. Prof. PhD. **Mihai ȘANDRU**, „Dimitrie Cantemir” Christian University, Romania
2. Associate Professor PhD. **Mădălina TOMESCU**, „Dimitrie Cantemir” Christian University, Romania

2. BIG DATA - AN OPPORTUNITY FOR COMPANIES

Author:

Associate Professor PhD. **Narcisa ISĂILĂ**, „Dimitrie Cantemir” Christian University, IBE

Scientific referents:

1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

3. CONSIDERATIONS REGARDING THE MANAGEMENT AND THE ASSESSMENT OF THE PUBLIC INTEREST ENTITIES PERFORMANCES THROUGH THE FINANCIAL STATEMENTS

Author:

Junior Lecturer, PhD. Candidate **Mirela NICOLAE**, „Dimitrie Cantemir” Christian University

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1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Georgeta Ilie, „Dimitrie Cantemir” Christian University, Romania

4. GENDER GAP BETWEEN MYTH AND REALITY

Authors:

Lecturer PhD., **Rose-Marie PUȘCACIU**, Danubius University of Galati
Professor PhD., **Viorica PUȘCACIU**, Danubius University of Galați

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1. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Mircea Coșea, „Dimitrie Cantemir” Christian University, Romania

5. THE EDUCATIONAL MANAGEMENT IN THE ERA OF TECHNOLOGY

Authors:

Luiza NEGURA, „Spiru Haret” Technological Highschool, Piatra Neamt
Associate Professor PhD. **Irina NICOLAU**, ”Dimitrie Cantemir” Christian
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1. Prof. PhD. **Cristiana Cristureanu**, „Dimitrie Cantemir” Christian University,
Romania
2. Prof. PhD. **Constanța Chițiba**, „Dimitrie Cantemir” Christian University,
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6. TEACHING GRAMMAR IN CONTEXT TO ECONOMICS STUDENTS

Authors:

Lecturer PhD. **Diana TUDOR**, “Dimitrie Cantemir” Christian University,
Romania
Lecturer PhD. **Alexandra MORARU** “Dimitrie Cantemir” Christian University,
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Romania
2. Prof. PhD. **Constanța Chițiba**, „Dimitrie Cantemir” Christian University,
Romania

7. SOME CONSIDERATIONS ON THE IMPACT OF EUROPEAN UNION LAW ON ROMANIAN LAW IN THE SOCIO-LEGAL AND EUROPEAN EDUCATION

Author:

Associate professor PhD. **Valentin – Stelian BĂDESCU**, „Lumina - The
University Of Sout-East Europe”, Associate researcher of the Institute of
Legal Research of the Romanian Academy, University of Economic Studies
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1. Prof. PhD. Mihai ȘANDRU, „Dimitrie Cantemir” Christian University, Romania
2. Associate Professor Mădălina TOMESCU, „Dimitrie Cantemir” Christian University, Romania

8. ON THE INTERPRETATION OF PASSIVE CONSTRUCTIONS IN THE POLITICAL DISCOURSE

Authors:

Lecturer PhD. **Alexandra COSTACHE**, The Bucharest University of Economic Studies, Romania

Lecturer PhD., **Alexandra MORARU** “Dimitrie Cantemir” Christian University, Romania

Scientific referents:

1. Prof. PhD. Cristiana Cristureanu, „Dimitrie Cantemir” Christian University, Romania
2. Prof. PhD. Constanța Chițiba, „Dimitrie Cantemir” Christian University, Romania

9. EFFECTS OF PUBLIC SECURITY ON THE OCCUPIED POPULATION

Authors:

PhD. candidate **Ion PREDONU**, „Alexandru Ioan Cuza” Police Academy

Lecturer PhD. **Andreea-Monica PREDONU NAE**, „Dimitrie Cantemir” Christian University, IBE

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1. Prof. PhD. Mihai ȘANDRU, „Dimitrie Cantemir” Christian University, Romania
2. Associate Professor PhD. Mădălina TOMESCU, „Dimitrie Cantemir” Christian University, Romania

10. GUIDELINES FOR USING THE COMMUNICATIVE APPROACH IN TEACHING BUSINESS ENGLISH

Authors:

Lecturer PhD. **Diana TUDOR**, “Dimitrie Cantemir” Christian University, Romania

Lecturer PhD., **Alexandra MORARU** “Dimitrie Cantemir” Christian University, Romania

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SECTION IV
Law and Law rights in international business
room 130

12.05.2017 12:00-13:20 – paper presentation;
13:20-13:40 – coffe break;
13:40-15:00 – paper presentation.

Moderators:

- Professor. PhD. **Mihai ŞANDRU**, „Dimitrie Cantemir” Christian University, Bucharest
- Lecturer PhD. **Felix Raul Hodos**, „Petru Maior” University, Targu Mures
- Associate Professor PhD. **Angela Miţă – Baciu**, “Petre Andrei” University, Iasi

Papers presentation

1. LAW AND RIGHTS IN INTERNATIONAL BUSINESS

Author: Professor. PhD. **Mihai ŞANDRU**, „Dimitrie Cantemir” Christian University Bucharest

Scientific referents:

1. Associate Professor PhD. Dragos Marian RADULESCU, „Dimitrie Cantemir” Christian University Bucharest
2. Associate Professor PhD. Mădălina TOMESCU, „Dimitrie Cantemir” Christian University Bucharest

2. UNCONSCIOUS BIAS IN ARBITRATORS’ APPOINTMENT

Author:

Lecturer PhD. **Cristina FLORESCU**, Lawyer

Scientific referents:

1. Prof. PhD. Mihai ȘANDRU, „Dimitrie Cantemir” Christian University Bucharest
2. Associate Professor PhD. Mădălina TOMESCU, „Dimitrie Cantemir” Christian University Bucharest

3. THE PACTUM DE LEGE UTENDA OR THE EXPRESS CHOICE OF APPLICABLE LAW IN INTERNATIONAL CONTRACTS

Author: Associate Professor PhD. **Angela MÎȚĂ – BACIU**, “Petre Andrei” University Iasi

Scientific referents:

1. Prof. PhD. Mihai ȘANDRU, „Dimitrie Cantemir” Christian University Bucharest
2. Associate Professor PhD. Mădălina TOMESCU, „Dimitrie Cantemir” Christian University Bucharest

4. UNLIMITED LIABILITY OF THE SHAREHOLDERS WITH LIMITED LIABILITY UNDER ARTICLE 2371 OF THE COMPANY LAW NO. 31/1990

Author:

Lecturer PhD. **Manole Ciprian POPA**, Law Faculty, University of Bucharest

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1. Associate Professor PhD. Dragos Marian RADULESCU, „Dimitrie Cantemir” Christian University Bucharest
2. Associate Professor PhD. Mădălina TOMESCU, „Dimitrie Cantemir” Christian University Bucharest

5. LEGAL ISSUES CONCERNING FORUM SHOPPING IN THE REGULATION OF AUDIOVISUAL MEDIA SERVICES AT EU LEVEL

Author:

Lecturer PhD. **Zsolt KOKOLY**, „Sapientia” University Cluj Napoca

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1. Prof. PhD. Mihai ȘANDRU, „Dimitrie Cantemir” Christian University
2. Associate Professor PhD. Mădălina TOMESCU, „Dimitrie Cantemir” Christian University

6. COMPETITION LAW. SETTLEMENT PROCEDURE AND THE CLAIMANT'S RIGHT OF DEFENCE

Author: PhD Candidate **Ana-Maria UDRISTE** Phd, Law Faculty, University of Bucharest

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1. Prof. PhD. Mihai ȘANDRU, „Dimitrie Cantemir” Christian University Bucharest
2. Associate Professor Mădălina TOMESCU, „Dimitrie Cantemir” Christian University Bucharest

7. ANOTHER PERSPECTIVE AND CONCLUSIONS ON PRECAUTIONARY ATTACHMENTS ORDERED IN THE PENAL PROCESS ON THE GOODS OF A COMPANY IN INSOLVENCY AND THEIR EFFECTS ON THE CAPITALIZATION OF GOODS

Authors:

Lecturer PhD. **Felix Raul HODOS**, „Petru Maior” University Tirgu Mures
Junior Lecturer PhD. **Attila KIS**, „Petru Maior” University Tirgu Mures

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1. Associate Professor PhD. Dragos Marian RADULESCU, „Dimitrie Cantemir” Christian University Bucharest
2. Associate Professor PhD. Mădălina TOMESCU, „Dimitrie Cantemir” Christian University Bucharest

8. LEGAL AND ECONOMIC ASPECTS ABOUT INVESTMENTS IMPLEMENTED BY THE EB-5 IMMIGRATION PROGRAM, U.S.A.

Author:

PhD Candidate **Cristina M. KASSAI**, „Acad. Andrei Radulescu” Legal Research Institute, Romanian Academy

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1. Prof. PhD. Mihai ȘANDRU, „Dimitrie Cantemir” Christian University Bucharest
2. Associate Professor Mădălina TOMESCU, „Dimitrie Cantemir” Christian University Bucharest

9.THE APPLICABILITY OF THE EUROPEAN CONVENTION ON HUMAN RIGHTS IN INTERNATIONAL COMMERCIAL ARBITRATION

Author:

Master Student **Alex SUCIU**, Law Faculty, University of Bucharest

Scientific referents:

1. Associate Professor PhD. Dragos Marian RADULESCU, „Dimitrie Cantemir” Christian University Bucharest
2. Associate Professor Mădălina TOMESCU, „Dimitrie Cantemir” Christian University Bucharest

10. ALTERNATIVE DISPUTE RESOLUTION PROCEDURES - ONLINE VS. OFFLINE

Authors:

PhD. Candidate **Nicolae PANA**, “Carlos III” University, Madrid

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